Pacific Union College

Major in Graphic Design, B.A.

Major Course Requirements

A minimum of 71 hours (34 upper-division hours)

➤ ***Required Core Courses (65-66 hours):***

ARTD 110	Design: Tools, Materials + Techniques	2
ARTD 124+125	Design + Composition I, II	3+3
ARTD 130	Fundamentals of Graphic Design	3
ARTD 140	Typography I	3
ARTD 150	Digital Studio I	3
ARTD 262	Identity/Branding I	3
ARTD 268	Illustration I	3
ARTD 285	Color	3
ARTD 317	Interactive Design I	3
ARTD 362	Identity/Branding II	3
ARTD 370-371	Advanced Studio I, II	3+3
ARTD 460	Portfolio Development	3
ARTD 463	Typography II	3
ARTD 465	Packaging Design	3
ARTD 470-472	Senior Thesis I, II, III	2+2+2
ARTF 121+122	Drawing Fundamentals I, II	2+2
ARTF 390+490	Professional Practices I, II	2+2
ARTH 264	History of Graphic Design	2
ARTP 252	Digital Imaging: Photoshop	3
ARTP 361	Studio Photography	3
At least one of the following courses:		4
ARTH 115	History of Western Art I (4)	
ARTH 116	History of Western Art II (4)	

Student Learning Outcomes

The successful student can:

- Analyze their own design work and that of their peers.
- Demonstrate technical proficiency with design software.
- Solve design problems with appropriate solutions.
- Produce and organize original design work that contributes to professional portfolios.
- Cite major historical references relevant to graphic design.

Degree Outlook

The BA in Graphic Design at PUC's Visual Arts Department seeks to create designers within an inspiring, creative, Christian community. Through coursework, students will explore and apply design, branding, and typography as they create their own style, brand, and voice. Students in this program will learn how to prepare a portfolio which will allow them to pursue a career in design or entry into graduate school.

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Major in Graphic Design, B.A.

2026-2027

General Education Requirements

To view general education requirements for this major, please refer to page A-02, Summary of General Education Requirements: B.A. Degree.

How to Construct Your Own Program

1. Consult with your academic advisor.
2. Consider your aptitudes, interests, and available courses.
3. Schedule major courses and cognates first.
4. Fill the rest of your schedule with G.E. requirements.
5. For the freshman year include English, Religion, and PE courses. Also include Basic Algebra I+II unless waived by previous work.

What the Degree Includes

A total of 180 quarter hours including:

1. A minimum of 60 upper division hours.
2. General Education requirements.
3. Major requirements.
4. Minimum 2.0 GPA, overall and major.

For More Information

Visual Arts Department
Pacific Union College
One Angwin Avenue
Angwin, CA 94508
(707) 965-6604

Email: art@puc.edu
Website: puc.edu/visual-arts

Sample Four-Year Program

This sample curriculum is designed to show you how a program may be constructed and to help you select a proper sequence of courses in the major. It is not likely that these courses can always be taken in the order given. Your advisor will help you design a personalized program of studies.

First Year	**F**	**W**	**S**
Fundamentals of Graphic Design	3	-	-
Drawing Fundamentals I,II	2	-	2
Design + Composition I,II	3	3	-
Typography I	-	3	-
Design: Tools, Materials + Techniques	-	2	-
Color	-	-	3
Digital Studio I	-	-	3
General Education/Electives	8	8	8
	16	16	16

Second Year	**F**	**W**	**S**
Illustration I	3	-	-
Identity/Branding I	-	3	-
Digital Imaging: Photoshop	-	3	-
Cinematic Storytelling	-	3	-
Typography II (odd)*	-	-	3
General Education/Electives	13	7	13
	16	16	16

Third Year	**F**	**W**	**S**
History of Graphic Design (odd)*	-	2	-
Interactive Design I	3	-	-
Identity/Branding II (odd)	3	-	-
Professional Practices I	2	-	-
Studio Photography	-	3	-
Advanced Studio I, II	2	2	-
Packaging Design	-	-	3
General Education/Electives	6	9	13
	16	16	16

Fourth Year			
Professional Practices II	2	-	-
Senior Thesis I, II, III	2	2	2
Portfolio Development	-	-	3
Senior Assessment Seminar	-	-	.2
General Education/Electives	12	14	11
	16	16	16.2

* *Courses marked (even) or (odd) are taught in alternate years only. 2025-2026 is even, 2026-2027 is odd.*