

Major Course Requirements

A minimum of 100 hours (58 upper-division hours)

► **Required Core Courses (60-61 hours):**

ACCT 121+122	Financial Accounting I,II	3+4
ACCT 123	Managerial Accounting	3
BUAD 279	Business Communication	3
BUAD 325+326	Business Law I,II	3+3
BUAD 494	Internship	1
ECON 261	Macroeconomics	4
ECON 265	Microeconomics	4
FIN 341	Finance	5
INFS 146	Spreadsheets	2
MGMT 228	Principles of Information Systems	4
MGMT 361	Management	4
MGMT 481	Operations Management	3
MGMT 491	Strategic Management	3
MKTG 351	Marketing	4
STAT 222	Introduction to Statistics	4

At least one of the following courses: 3-4

MATH 106	College Algebra (3)
MATH 131	Calculus I (4)

Recommended Supporting Course:

BUAD 118	Personal Money Management (3)
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► **Emphasis (39-40 hours)**

ECON 457	International Economics	3
MGMT 457	International Business	3
MGMT 466	Business and Society	3
MKTG 371	Marketing Research	3

At least 9 hours from the following: 9

ACCT 311+312+313	Intermediate Accounting I,II,III (3+3+3)
ACCT 321+322	Cost Accounting I,II (3+3)
ACCT 343	Business Taxation (4)

Competence at the intermediate level in a language other than English. 0-12

At least two courses from the following that complement, where possible, the foreign language: 6-8

ANTH 124	Cultural Anthropology (4)
COMM 330	Intercultural Communication (3)
GEOG 210	World Regional Geography (3)
HIST 332	Europe Since Napoleon (4)
HIST 358	Recent America (4)
HIST 412	Seminar in Asian History (4)

Additional hours from the following: 10-13*

Additional hours (at least 9 upper-division hours) from ACCT, BUAD, FIN, ECON, INFS, MGMT, MKTG, and World Languages to total at least 100 hours.

Student Learning Outcomes

Students can:

- Demonstrate foundational knowledge in the functional areas of business.
- Evaluate the legal, social, and economic environments of business domestically and globally.
- Assess information and situations to make rational ethical business decisions.
- Demonstrate effective oral and written communication skills.
- Leverage decision-support tools and research to integrate business knowledge in applied settings.

Occupational Information

What can I do with this major?

Following graduation, students with an emphasis in International Business will have opportunities in the following:

- 1) International banking and international operations of multinational corporations.
- 2) An internship or management training program in international business.
- 3) Graduate schools of business, law, or a related field.
- 4) Self-employment.

Additional Education Required?

Many organizations require a bachelor's degree for potential employees. Many managers have found that the knowledge and perspective gained in earning a master's and/or doctorate degree enhances their competitive position. To reach the highest ranks in college and university environments, a doctorate is essential.

Job Outlook

This degree prepares graduates to compete in the global market. The demand for graduates with both business and cultural knowledge will increase due to the fact that the global economy has been progressively expanding.

* Courses used to fulfill requirements in these sections may not also fulfill requirements in another emphasis or business program.

General Education Requirements

To view general education requirements for this major, please refer to page A-03, Summary of General Education Requirements: B.B.A. Degree.

The B.B.A. degree in Business Administrations permits a student to specialize in a chosen field of business.

How to Construct Your Own Program

1. Consult with your academic advisor.
2. Consider your aptitudes, interests, and available courses.
3. Schedule major courses and cognates first.
4. Fill the rest of your schedule with G.E. requirements.
5. For the freshman year include English, Religion, and PE courses. Also include Basic Algebra I+II unless waived by previous work.
6. Participation in either an academic international study tour or taking at least one quarter of study abroad is recommended.

What the Degree Includes

A total of 192 quarter hours including:

1. A minimum of 60 upper division hours.
2. General Education requirements.
3. Major requirements.
4. Minimum 2.0 GPA, overall and major.

For More Information

Business Administration & Economics Department
 Pacific Union College
 One Angwin Avenue
 Angwin, CA 94508
 (707) 965-6238

Website: www.puc.edu/business-administration-economics

The U.S. Occupational Outlook Handbook provides helpful occupational information.

Sample Four-Year Program

It is not likely that these courses can always be taken in the order given. Your advisor will help you design a personalized program of studies.

	F	W	S
First Year			
Financial & Managerial Accounting	3	4	3
Math Course (MATH 106 or 130 or 131)	3	-	-
College English I,II	4	4	-
Religion Course	-	3	-
Exercise Science Activity Course	-	-	1
Spreadsheets	2	-	-
Personal Money Management	3	-	-
General Education/Electives	1	5	12
	16	16	16
Second Year			
Macroeconomics	4	-	-
Microeconomics	-	4	-
Business Communication	-	-	3
Principles of Information Systems	-	-	4
Introduction to Statistics	4	-	-
Marketing	-	-	4
Religion Courses	3	3	-
General Education/Electives	5	9	6
	16	16	16
Third Year			
Finance	5	-	-
Business and Society	3	-	-
Internship	-	1	-
Management	-	-	4
Major Electives/Gen Ed/Electives	8	15	14
	16	16	16
Fourth Year			
Business Law I,II	3	3	-
Operations Management	3	-	-
Strategic Management	-	-	3
Senior Assessment Seminar	-	-	.2
Major Electives/Gen Ed/Electives	10	13	13
	16	16	16.2
Major Courses for Third and/or Fourth Year			
International Business (odd)*	-	-	3
Marketing Research (odd)	-	-	3
International Economics (even)*	3	-	-

* Courses marked (even) or (odd) are taught in alternate years only. 2021-2022 is even, 2022-2023 is odd.