

Major Course Requirements

A minimum of 71 hours (38 upper-division hours)

► **Required Core Courses (53 hours):**

COMM 223	Interpersonal Communication	3
COMM 326	Advanced Public Speaking	3
or COMM 428	Debate	3
COMM 328	Small Group Communication	3
COMM 329	Organizational Communication	3
COMM 330	Intercultural Communication	3
COMM 335	Podcasting	3
COMM 360	Junior Seminar	1
COMM 424	Communication Research I	3
COMM 425	Communication Research II	3
COMM 434	Film Evaluation	3
COMM 450	Senior Seminar	1
JOUR 110	Current Issues in the Media	3
JOUR 141	Newswriting and Reporting	3
JOUR 243	Copyediting I	3
JOUR 244	Copyediting II	3
JOUR 434	Media Communication Ethics	3
JOUR 494	Journalism Internship	3
PREL 345	Social Media Marketing	3
At least one of the following courses:		3
COMM 340	Visual Communication & Semiotics (3)	
COMM 350	Nonverbal Communication (3)	

► **Required Emphasis Electives (6 hours):**

At least 6 hours from the following: 6
 Additional COMM, PREL, or JOUR courses selected in consultation with the advisor. ARTD, ARTP, and FILM courses and WRIT 311 and 320 may also apply.

► **Required Cognate Courses (9 hours):**

At least 9 hours from the following:

FILM 152	Introduction to Filmmaking (3)
FILM 256	Editing (3)
ARTD 130	Fundamentals of Graphic Design (3)
ARTP 250	Photography: Digital Fundamentals (3)

Student Learning Outcomes

Students can:

- Express a critical understanding of the role of a free press in a democratic society, apply the principles and laws of free speech, identify key historical events in the history of journalism, and identify media trends.
- Gather and analyze relevant data, identify and interview sources, evaluate information, and write clear, graceful, and grammatical news stories that incorporate a variety of words and images.
- Create principled content and make ethical choices in the development, production, funding, and promotion of media messages.
- Practice basic journalistic principles such as truthfulness, accuracy, objectivity, fairness, and public accountability in the acquisition and delivery of newsworthy information.

Occupational Information

What can I do with this major?

Journalistic writing skills allow students to enter media outlets that specialize in news reporting, feature writing, editing and interviewing. In addition, writing and communication skills are rated as top skills all companies seek in their employees.

Additional Education Required?

The degree is an entry-level one that does not require additional education to be successful in the field. However, many graduates have entered graduate programs in pre-professional areas, business, and writing, depending on their career goals and interests.

Public Sector vs. Denominational

Opportunities are available in both the public sector and denominational employment. Students who possess keen communication, writing and editing skills are in high demand in nearly every industry.

Job Outlook

The outlook is excellent, as more mediums (broadcast, print, online, etc.) seek talented graduates. However, journalism is a competitive job market, and only those who have honed their skills through practice and discipline will find immediate jobs in the field upon graduation.

General Education Requirements

To view general education requirements for this major, please refer to page A-01, Summary of General Education Requirements: B.S. Degree.

How to Construct Your Own Program

1. Consult with your academic advisor.
2. Consider your aptitudes, interests, and available courses.
3. Schedule major courses and cognates first.
4. Fill the rest of your schedule with G.E. requirements.
5. For the freshman year include English, Religion, and PE courses. Also include Basic Algebra I+II unless waived by previous work.

What the Degree Includes

- A total of 192 quarter hours including:
1. A minimum of 60 upper division hours.
 2. General Education requirements.
 3. Major requirements.
 4. Minimum 2.0 GPA, overall and major.

For More Information

327 Irwin Hall
 One Angwin Avenue
 Angwin, CA 94508

(707) 965-6437
 Website: www.puc.edu/communication

Sample Four-Year Program

This sample curriculum is designed to show you how a program may be constructed and to help you select a proper sequence of courses in the major. It is not likely that these courses can always be taken in the order given. Your advisor will help you design a personalized program of studies.

	F	W	S
First Year			
Communication and Public Speaking	4	-	-
Current Issues in the Media	3	-	-
College English I,II	-	4	4
Religion Course	-	-	3
Exercise Science Activity Courses	-	1	1
Newswriting & Reporting	-	-	3
General Education/Electives	9	11	5
	16	16	16
Second Year			
Copyediting I	-	3	-
Copyediting II	-	-	3
Emphasis Electives	6	6	6
General Education/Electives	10	4	7
	16	16	16
Third and Fourth Years			
Media Communication Ethics	3	-	-
Social Media Marketing	3	-	-
Junior Seminar	-	1	-
Senior Seminar	-	1	-
Advanced Public Speaking or Debate	-	3	-
Communication Research I,II	3	3	-
Major Electives*	-	3	-
Intercultural Communication	-	-	3
Organizational Communication	-	3	-
Small Group Communication	-	-	3
Persuasive Comm or Argumentation	-	-	3
Visual Communication & Semiotics	-	-	3
Internship	-	-	3
Senior Assessment Seminar	-	-	.2
General Education/Electives	21	17	20
	30	30	35.2

* Any course designated COMM or PREL are recommended.