

Major Course Requirements

A minimum of 75 hours (35 upper-division hours)

► **Required Core Courses (51 hours):**

| | | |
|----------|-----------------------------------|---|
| COMM 105 | Communication and Public Speaking | 4 |
| COMM 223 | Interpersonal Communication | 3 |
| COMM 326 | Advanced Public Speaking | 3 |
| COMM 328 | Small Group Communication | 3 |
| COMM 329 | Organizational Communication | 3 |
| COMM 330 | Intercultural Communication | 3 |
| COMM 360 | Junior Seminar | 1 |
| COMM 424 | Communication Research I | 3 |
| COMM 425 | Communication Research II | 3 |
| COMM 450 | Senior Seminar | 1 |
| JOUR 110 | Current Issues in the Media | 3 |
| JOUR 141 | Newswriting and Reporting | 3 |
| JOUR 243 | Copyediting I | 3 |
| JOUR 244 | Copyediting II | 3 |
| JOUR 434 | Media Communication Ethics | 3 |
| JOUR 494 | Journalism Internship | 3 |
| PREL 345 | Social Media Marketing | 3 |

At least one of the following courses: 3

| | | |
|----------|--------------------------------------|--|
| COMM 340 | Visual Communication & Semiotics (3) | |
| COMM 350 | Nonverbal Communication (3) | |

► **Required Emphasis Electives (6 hours):**

At least 6 hours from the following: 6

Additional COMM, PREL, or JOUR courses selected in consultation with the advisor. ARTD, ARTP, and FILM courses and WRIT 311 and 320 may also apply.

► **Required Cognate Courses (12 hours):**

| | | |
|----------|---------------------------------------|--|
| FILM 152 | Introduction to Filmmaking (3) | |
| FILM 256 | Editing (3) | |
| ARTD 130 | Fundamentals of Graphic Design (3) | |
| ARTP 250 | Photography: Digital Fundamentals (3) | |

Student Learning Outcomes

- Students can:**
- Express a critical understanding of the role of a free press in a democratic society, apply the principles and laws of free speech, identify key historical events in the history of journalism, and identify media trends.
 - Gather and analyze relevant data, identify and interview sources, evaluate information, and write clear, graceful, and grammatical news stories that incorporate a variety of words and images.
 - Create principled content and make ethical choices in the development, production, funding, and promotion of media messages.
 - Practice basic journalistic principles such as truthfulness, accuracy, objectivity, fairness, and public accountability in the acquisition and delivery of newsworthy information.

Occupational Information

What can I do with this major?

Journalistic writing skills allow students to enter media outlets that specialize in news reporting, feature writing, editing and interviewing. In addition, writing and communication skills are rated as top skills all companies seek in their employees.

Additional Education Required?

The degree is an entry-level one that does not require additional education to be successful in the field. However, many graduates have entered graduate programs in pre-professional areas, business, and writing, depending on their career goals and interests.

Public Sector vs. Denominational

Opportunities are available in both the public sector and denominational employment. Students who possess keen communication, writing and editing skills are in high demand in nearly every industry.

Job Outlook

The outlook is excellent, as more mediums (broadcast, print, online, etc.) seek talented graduates. However, journalism is a competitive job market, and only those who have honed their skills through practice and discipline will find immediate jobs in the field upon graduation.

General Education Requirements

To view general education requirements for this major, please refer to page A-01, Summary of General Education Requirements: B.S. Degree.

How to Construct Your Own Program

1. Consult with your academic advisor.
2. Consider your aptitudes, interests, and available courses.
3. Schedule major courses and cognates first.
4. Fill the rest of your schedule with G.E. requirements.
5. For the freshman year include English, Religion, and PE courses. Also include Basic Algebra I+II unless waived by previous work.

What the Degree Includes

- A total of 192 quarter hours including:
1. A minimum of 60 upper division hours.
 2. General Education requirements.
 3. Major requirements.
 4. Minimum 2.0 GPA, overall and major.

For More Information

327 Irwin Hall
 One Angwin Avenue
 Angwin, CA 94508

(707) 965-6437
 Website: www.puc.edu/communication

Sample Four-Year Program

This sample curriculum is designed to show you how a program may be constructed and to help you select a proper sequence of courses in the major. It is not likely that these courses can always be taken in the order given. Your advisor will help you design a personalized program of studies.

| First Year | F | W | S |
|-----------------------------------|-----------|-----------|-------------|
| Communication and Public Speaking | 4 | - | - |
| Current Issues in the Media | 3 | - | - |
| College English I,II | - | 4 | 4 |
| Religion Course | - | - | 3 |
| Exercise Science Activity Courses | - | 1 | 1 |
| Newswriting & Reporting | - | - | 3 |
| General Education/Electives | 9 | 11 | 5 |
| | 16 | 16 | 16 |
| Second Year | F | W | S |
| Copyediting I | - | 3 | - |
| Copyediting II | - | - | 3 |
| Emphasis Electives | 6 | 6 | 6 |
| General Education/Electives | 10 | 4 | 7 |
| | 16 | 16 | 16 |
| Third and Fourth Years | F | W | S |
| Media Communication Ethics | 3 | - | - |
| Social Media Marketing | 3 | - | - |
| Senior Seminar | 2 | - | - |
| Advanced Public Speaking | - | 3 | - |
| Communication Research I,II | 3 | 3 | - |
| Major Electives* | - | 3 | - |
| Intercultural Communication | - | 3 | - |
| Organizational Communication | - | 3 | - |
| Small Group Communication | - | - | 3 |
| Persuasive Comm or Argumentation | - | - | 3 |
| Visual Communication & Semiotics | - | - | 3 |
| Internship | - | - | 3 |
| Senior Assessment Seminar | - | - | .2 |
| General Education/Electives | 21 | 17 | 20 |
| | 32 | 32 | 32.2 |

* Any course designated COMM or PREL are recommended.