Major Course Requirements

A minimum of 49 hours

- Required Core Courses:
  - ARTD 110 Design: Tools, Materials + Techniques 2
  - ARTD 124+125 Design + Composition I, II 3+3
  - ARTD 130 Fundamentals of Graphic Design 3
  - ARTD 140 Typography I 3
  - ARTD 150 Digital Studio I 3
  - ARTD 262 Identity/Branding I 3
  - ARTD 268 Illustration I 3
  - ARTD 299 Thesis Project 3
  - ARTD 317 Interactive Design I 3
  - ARTD 362 Identity/Branding II 3
  - ARTD 365 Packaging Design 3
  - ARTF 121+122 Drawing Fundamentals I, II 2+2
  - ARTF 490 Professional Practices II 2
  - ARTP 150 Photo: Black + White Fundamentals 3
  - ARTP 252 Digital Imaging: Photoshop 3
  - At least one of the following courses: 4
    - ARTH 370 History of Modern Art to 1945 (4)
    - ARTH 470 History of Contemp Art since 1945 (4)

- Recommended Cognate Courses:
  - JOUR 434 Media Communication Ethics (3)
  - MGMT 160 Small Business Management (3)
  - MKTG 351 Marketing (3)
  - MKTG 360 Consumer Behavior (3)
  - MKTG 374 Advertising (3)

Student Learning Outcomes

The successful student can:
- Analyze their own work and that of their peers.
- Demonstrate proficiency with graphic design software.
- Create simple solutions to design problems.
- Organize and produce design work that contributes to portfolios.

Degree Outlook

The AS in Design, Graphic Design Emphasis at PUC’s Visual Arts Department enables students to become designers within an inspiring, creative, Christian community. This foundation of design, branding, and typography, allows our graduates to pursue an entry level position in the field of graphic design or to add these skills alongside another degree.
VIS ART-07
Pacific Union College
Major in Design, Graphic Design Emphasis, A.S.
2023-2024

General Education Requirements

To view general education requirements for this major, please refer to page A-07, Summary of General Education Requirements: A.S. Degree.

How to Construct Your Own Program

1. Consult with your academic advisor.
2. Consider your aptitudes, interests, and available courses.
3. Schedule major courses and cognates first.
4. Fill the rest of your schedule with G.E. requirements.
5. For the freshman year include English, Religion, and PE courses. Also include Basic Algebra I+II unless waived by previous work.

What the Degree Includes

A total of 90 quarter hours including:
1. General Education requirements.
2. Major requirements.
3. Minimum 2.0 GPA, overall and major.

For More Information

Visual Arts Department
Pacific Union College
One Angwin Avenue
Angwin, CA 94508
(707) 965-6604
E-mail: art@puc.edu
Website: www.puc.edu/visual-arts

Sample Two-Year Program

This sample curriculum is designed to show you how a program may be constructed to help you select a proper sequence of courses in the major. It is not likely that these courses can always be taken in the order given. Your advisor will help you design a personalized program of studies.

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<tr>
<th>First Year</th>
<th>F</th>
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<tbody>
<tr>
<td>Drawing Fundamentals I,II</td>
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<tr>
<td>Design + Composition I,II</td>
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<tr>
<td>Fundamentals of Graphic Design</td>
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<tr>
<td>Design: Tools, Materials, + Techniques</td>
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<td>Digital Studio I</td>
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<td>Typography I</td>
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<td>College English I</td>
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<td>General Education/Electives</td>
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<th>Second Year</th>
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<tr>
<td>Identity/Branding I</td>
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<td>Digital Studio II</td>
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<tr>
<td>Digital Imaging: Photoshop</td>
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<tr>
<td>Illustration I</td>
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<tr>
<td>Modern Art Course</td>
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<td>4</td>
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<tr>
<td>Professional Practices I</td>
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<tr>
<td>Thesis Project</td>
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Choose Two:
- Interactive Design I (odd) (3) - -
- Publication Design (odd) - (2) -
- Ideation (odd) (3) - -
- Identity Branding II (even) (3) - -
- Packaging Design (even) - - (3)
- Assessment Seminar - - .1

| General Education/Electives         | 0-4| 10-12| 2-5 |
|                                    | 15 | 15  | 15.1 |

*Courses marked (even) or (odd) are taught in alternate years only. 2023-2024 is even, 2024-2025 is odd.