

Major Course Requirements

A minimum of 49 hours

► **Required Core Courses:**

ARTD 110	Design: Tools, Materials + Techniques	2
ARTD 124+125	Design + Composition I, II	3+3
ARTD 130	Fundamentals of Graphic Design	3
ARTD 140	Typography I	3
ARTD 150	Digital Studio I	3
ARTD 262	Identity/Branding I	3
ARTD 268	Illustration I	3
ARTD 299	Thesis Project	3
ARTD 464	Digital Studio II	3
ARTF 121+122	Drawing Fundamentals I, II	2+2
ARTF 490	Professional Practices II	2
ARTP 150	Photo: Black + White Fundamentals	3
ARTP 252	Digital Imaging: Photoshop	3

At least two of the following courses: 5-6

ARTD 317	Interactive Design I (3)
ARTD 361	Ideation (3)
ARTD 362	Identity/Branding II (3)
ARTD 365	Packaging Design (3)
ARTD 468	Publication Design (2)

At least one of the following courses: 4

ARTH 370	History of Modern Art to 1945 (4)
ARTH 470	History of Contemp Art since 1945 (4)

Recommended Cognate Courses:

JOUR 434	Media Communication Ethics (3)
MGMT 160	Small Business Management (3)
MKTG 351	Marketing (3)
MKTG 360	Consumer Behavior (3)
MKTG 374	Advertising (3)

Student Learning Outcomes

The successful student can:

- Analyze their own work and that of their peers.
- Demonstrate proficiency with graphic design software.
- Create simple solutions to design problems.
- Organize and produce design work that contributes to portfolios.

Degree Outlook

The AS in Design, Graphic Design Emphasis at PUC's Visual Arts Department enables students to become designers within an inspiring, creative, Christian community. This foundation of design, branding, and typography, allows our graduates to pursue an entry level position in the field of graphic design or to add these skills alongside another degree.

General Education Requirements

To view general education requirements for this major, please refer to page A-07, Summary of General Education Requirements: A.S. Degree.

How to Construct Your Own Program

1. Consult with your academic advisor.
2. Consider your aptitudes, interests, and available courses.
3. Schedule major courses and cognates first.
4. Fill the rest of your schedule with G.E. requirements.
5. For the freshman year include English, Religion, and PE courses. Also include Basic Algebra I+II unless waived by previous work.

What the Degree Includes

A total of 90 quarter hours including:

1. General Education requirements.
2. Major requirements.
3. Minimum 2.0 GPA, overall and major.

For More Information

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 Pacific Union College
 One Angwin Avenue
 Angwin, CA 94508
 (707) 965-6604

E-mail: art@puc.edu
 Website: www.puc.edu/visual-arts

Sample Two-Year Program

This sample curriculum is designed to show you how a program may be constructed to help you select a proper sequence of courses in the major. It is not likely that these courses can always be taken in the order given. Your advisor will help you design a personalized program of studies.

First Year	F	W	S
Drawing Fundamentals I,II	2	2	-
Design + Composition I,II	3	3	-
Fundamentals of Graphic Design	3	-	-
Design: Tools, Materials, + Techniques	-	2	-
Digital Studio I	-	-	3
Typography I	-	3	-
College English I	4	-	-
General Education/Electives	3	5	12
	15	15	15

Second Year	F	W	S
Photography: Black/White Fundamentals	3	-	-
Identity/Branding I	-	3	-
Digital Studio II	-	-	3
Digital Imaging: Photoshop	-	-	3
Illustration I	3	-	-
Modern Art Course	-	-	4
Professional Practices I	2	-	-
Thesis Project	3	-	-
<i>Choose Two:</i>			
Interactive Design I (odd)	(3)	-	-
Publication Design (odd)	-	(2)	-
Ideation (odd)	(3)	-	-
Identity Branding II (even)	(3)	-	-
Packaging Design (even)	-	-	(3)
Assessment Seminar	-	-	.1
General Education/Electives	0-4	10-12	2-5
	15	15	15.1

* Courses marked (even) or (odd) are taught in alternate years only. 2018-2019 is odd, 2019-2020 is even.