

**Major Course Requirements**

A minimum of 100 hours (61 upper-division hours)

► **Required Core Courses (61 hours):**

ACCT 121+122	Financial Accounting I,II	3+4
ACCT 123	Managerial Accounting	3
BUAD 325+326	Business Law I,II	3+3
BUAD 494	Internship	1
ECON 261	Macroeconomics	4
ECON 265	Microeconomics	4
FIN 341	Finance	5
INFS 146	Spreadsheets	2
MGMT 228	Principles of Information Systems	4
MGMT 361	Management	4
MGMT 466	Business Ethics	3
MGMT 481	Operations Management	3
MGMT 491	Strategic Management	3
MKTG 351	Marketing	4
STAT 222	Introduction to Statistics	4

At least one of the following courses:		4
MATH 106	College Algebra (4)	
MATH 131	Calculus I (4)	

**Recommended Supporting Course:**

BUAD 118	Personal Money Management (3)	
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► **Emphasis (39 hours)**

ACCT 307	Govt & Nonprofit Accounting	3
BUAD 370	Healthcare Law	3
BUAD 371	Insurance & Risk Management	3
ECON 270	Healthcare Economics	3
MGMT 370	Healthcare Management	3
MKTG 417	Services Marketing	3

At least 15 hours from the following:		15*
ACCT 311	Intermediate Accounting I (3)	
ACCT 312	Intermediate Accounting II (3)	
ACCT 321	Cost Accounting I (3)	
ACCT 322	Cost Accounting II (3)	
FIN 463	Financial Planning & Forecasting (3)	
MGMT 350	Project Management (3)	
MGMT 465	Organizational Behavior (3)	
MGMT 472	Human Resources Management (3)	
MKTG 371	Marketing Research (3)	

Additional hours from the following: 6\*  
 Additional hours (at least 3 upper-division hours) from ACCT, BUAD, ECON, FIN, INFS, MGMT, and MKTG courses to total at least 100 hours.

**Student Learning Outcomes**

**Students can:**

- Demonstrate foundational knowledge in the functional areas of business.
- Evaluate the legal, social, and economic environments of business domestically and globally.
- Assess information and situations to make rational ethical business decisions.
- Demonstrate effective oral and written communication skills.
- Leverage decision-support tools and research to integrate business knowledge in applied settings.

**Occupational Information**

**What can I do with this major?**

Following graduation, students with an emphasis in Healthcare Management often have opportunities in the following:

- 1) Business development, human resources, finance, marketing, materials management, long-term care administrator, philanthropy, physician practice management, or supply chain in the healthcare industry
- 2) Management internship or residency program
- 3) Graduate schools of business, law, or public health

Graduates who put forth efforts to learn the material, perform well in a healthcare internship, and make connections while in school typically are presented with ideal opportunities.

**Additional Education Required?**

A bachelor's degree is required for most entry-level healthcare management positions. A master's degree will enhance one's competitive position within healthcare organizations.

**Job Outlook**

A career in healthcare management provides flexibility and stability to graduates. Excellent managers are needed in the rapidly changing world of healthcare. Graduates with this degree should have developed basic healthcare competencies along with strong interpersonal and decision-making skills.

\* Courses used to fulfill requirements in these sections may not also fulfill requirements in another emphasis or business program.

### General Education Requirements

To view general education requirements for this major, please refer to page A-03, Summary of General Education Requirements: B.B.A. Degree.

The B.B.A. degree in Business Administration permits a student to specialize in a chosen field of business.

### How to Construct Your Own Program

1. Consult with your academic advisor.
2. Consider your aptitudes, interests, and available courses.
3. Schedule major courses and cognates first.
4. Fill the rest of your schedule with G.E. requirements.
5. For the freshman year include English, Religion, and PE courses. Also include Basic Algebra I+II unless waived by previous work.

### What the Degree Includes

A total of 192 quarter hours including:

1. A minimum of 60 upper division hours.
2. General Education requirements.
3. Major requirements.
4. Minimum 2.0 GPA, overall and major.

### For More Information

Business Administration & Economics Department  
 Pacific Union College  
 One Angwin Avenue  
 Angwin, CA 94508  
 (707) 965-6238

Website: [www.puc.edu/business-administration-economics](http://www.puc.edu/business-administration-economics)

The *U.S. Occupational Outlook Handbook* provides helpful occupational information.

### Sample Four-Year Program

It is not likely that these courses can always be taken in the order given. Your advisor will help you design a personalized program of studies.

	<b>F</b>	<b>W</b>	<b>S</b>
<b>First Year</b>			
Financial & Managerial Accounting	3	4	3
Math Course (MATH 106 or 131)	4	-	-
College English I,II	4	4	-
Religion Course	-	3	-
Exercise Science Activity Course	-	-	1
Spreadsheets	2	-	-
Personal Money Management	3	-	-
General Education/Electives	-	5	12
	<b>16</b>	<b>16</b>	<b>16</b>
<b>Second Year</b>			
Macroeconomics	4	-	-
Introduction to Statistics	4	-	-
Microeconomics	-	4	-
Principles of Information Systems Management	-	-	4
Marketing	-	-	4
Religion Courses	3	3	-
General Education/Electives	5	9	4
	<b>16</b>	<b>16</b>	<b>16</b>
<b>Third Year</b>			
Business Law I,II	3	3	-
Finance	5	-	-
Govt & Nonprofit Accounting (even)*	-	3	-
Internship	-	1	-
Healthcare Management	-	3	-
Healthcare Economics	-	-	3
Healthcare Law	-	-	3
Business Ethics	-	-	3
Major Electives/Gen Ed/Electives	8	6	7
	<b>16</b>	<b>16</b>	<b>16</b>
<b>Fourth Year</b>			
Insurance and Risk Management (odd)*	3	-	-
Services Marketing (even)	-	3	-
Operations Management	3	-	-
Strategic Management	-	3	-
Senior Assessment Seminar	-	-	.2
Major Electives/Gen Ed/Electives	7	10	16
	<b>16</b>	<b>16</b>	<b>16.2</b>

\* Courses marked (even) or (odd) are taught in alternate years only. 2023-2024 is even, 2024-2025 is odd.