Student Learning Outcomes

Students can:
- Demonstrate foundational knowledge in the functional areas of business.
- Evaluate the legal, social, and economic environments of business domestically and globally.
- Assess information and situations to make rational ethical business decisions.
- Demonstrate effective oral and written communication skills.
- Leverage decision-support tools and research to integrate business knowledge in applied settings.

Occupational Information

What can I do with this major?
Following graduation, students with an emphasis in Healthcare Management often have opportunities in the following:
1) Business development, human resources, finance, marketing, materials management, long-term care administrator, philanthropy, physician practice management, or supply chain in the healthcare industry
2) Management internship or residency program
3) Graduate schools of business, law, or public health

Graduates who put forth efforts to learn the material, perform well in a healthcare internship, and make connections while in school typically are presented with ideal opportunities.

Additional Education Required?
A bachelor’s degree is required for most entry-level healthcare management positions. A master’s degree will enhance one’s competitive position within healthcare organizations.

Job Outlook
A career in healthcare management provides flexibility and stability to graduates. Excellent managers are needed in the rapidly changing world of healthcare. Graduates with this degree should have developed basic healthcare competencies along with strong interpersonal and decision-making skills.
General Education Requirements

To view general education requirements for this major, please refer to page A-03, Summary of General Education Requirements: B.B.A. Degree.

The B.B.A. degree in Business Administration permits a student to specialize in a chosen field of business.

How to Construct Your Own Program

1. Consult with your academic advisor.
2. Consider your aptitudes, interests, and available courses.
3. Schedule major courses and cognates first.
4. Fill the rest of your schedule with G.E. requirements.
5. For the freshman year include English, Religion, and PE courses. Also include Basic Algebra I+II unless waived by previous work.

What the Degree Includes

A total of 192 quarter hours including:
1. A minimum of 60 upper division hours.
2. General Education requirements.
3. Major requirements.
4. Minimum 2.0 GPA, overall and major.

For More Information

Business Administration & Economics Department
Pacific Union College
One Angwin Avenue
Angwin, CA 94508
(707) 965-6238

Website: www.puc.edu/business-administration-economics

The U.S. Occupational Outlook Handbook provides helpful occupational information.

Sample Four-Year Program

It is not likely that these courses can always be taken in the order given. Your advisor will help you design a personalized program of studies.

First Year

Financial & Managerial Accounting 3 4 3
Math Course (MATH 106 or 131) 4 - -
College English I,II 4 4 -
Religion Course - 3 -
Exercise Science Activity Course - - 1
Spreadsheets 2 - -
Personal Money Management 3 - -
General Education/Electives - 5 12

Second Year

Macroeconomics 4 - -
Introduction to Statistics 4 - -
Microeconomics - 4 -
Principles of Information Systems - - 4
Management - - 4
Marketing - - 4
Religion Courses 3 3 -
General Education/Electives 5 9 4

Third Year

Business Law I,II 3 3 -
Finance 5 - -
Govt & Nonprofit Accounting (even)* - 3 -
Internship - 1 -
Healthcare Management - 3 -
Healthcare Economics - - 3
Healthcare Law - - 3
Business Ethics - - 3
Major Electives/Gen Ed/Electives 8 6 7

Fourth Year

Insurance and Risk Management (odd)* 3 - -
Services Marketing (even) - 3 -
Operations Management 3 - -
Strategic Management - 3 -
Senior Assessment Seminar - - .2
Major Electives/Gen Ed/Electives 7 10 16

* Courses marked (even) or (odd) are taught in alternate years only.
2023-2024 is even, 2024-2025 is odd.