



Public Disclosure of Student Achievement

Institution Name: Pacific Union College

Business Unit(s) included in this report: Department of Business

Administration and Economics Academic Period Covered: 2023-2024

Date Report Posted: January 26, 2025

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Business Administration in:			
Accounting	Graduation Rate	50%	NA
Finance	Graduation Rate	50%	NA
Health Care Management	Graduation Rate	50%	NA
International Business	Graduation Rate	50%	NA
Management	Graduation Rate	50%	NA
Marketing	Graduation Rate	50%	NA
Bachelor of Science in:			
Business Administration	Graduation Rate	50%	NA
Management for Medical Professionals	Graduation Rate	50%	NA
Management Information Systems	Graduation Rate	50%	NA
Bachelor of Arts in Business Administration	Graduation Rate	50%	NA

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	Program Graduation Rate = # of graduates from PUC Business Department + Other PUC Academic Departments/# starting cohort six years prior who declared Business as their major.
NA	Less than 10 students enrolled in this program within the cohort from six years prior.