

Major Course Requirements

A minimum of 60 hours (26 upper-division hours)

► **Required Core Courses (33 hours):**

COMM 105	Communication and Public Speaking	4
COMM 223	Interpersonal Communication	3
COMM 326	Advanced Public Speaking	3
COMM 328	Small Group Communication	3
COMM 329	Organizational Communication	3
COMM 330	Intercultural Communication	3
COMM 360	Junior Seminar	1
COMM 424	Communication Research I	3
COMM 425	Communication Research II	3
COMM 450	Senior Seminar	1
COMM 494	Communication Internship	3
JOUR 110	Current Issues in the Media	3
JOUR 243	Copyediting I	3
JOUR 244	Copyediting II	3

At least one of the following courses: 3

COMM 426	Argumentation (3)
COMM 427	Persuasive Communication (3)

► **Required Major Electives (18 hours):**

At least 12 hours of additional COMM, PREL, JOUR courses 12
 Additional COMM, JOUR, PREL courses

At least 6 hours from the following: 6
 Additional COMM, PREL, or JOUR courses. The following courses may also apply: ARTD 130, ARTD 253, DRMA 229, PSYC 126, PSYC 390, SOCI 355, and WRIT 320.

Student Learning Outcomes

Students can:

- Recognize and practice the elements of competent communication with diverse others.
- Research, analyze, organize, and deliver presentations designed to inform, to persuade, and to entertain through a variety of contexts (i.e. written expression, the public venue, and various media).
- Construct, analyze and perform arguments and discourse intended to influence beliefs, attitudes, values, and practices in a variety of rhetorical contexts.
- Analyze, evaluate, and apply the Aristotelian forms of proof (Ethos, Pathos, Logos) to a variety of persuasive and argumentative contexts.
- Demonstrate the critical thinking, writing, theoretical, research, and rhetorical competencies necessary for a successful graduate school experience in a variety of disciplines.
- Acquire and demonstrate intermediate low competency in a second language.

Occupational Information

What can I do with this major?

Communication skills are ranked as one of the top skills employers look for in their employees. Students who study communication are often seen as better problem solvers, negotiators, critical thinkers, and public speakers. Many graduates take this major as preparation for a career in law, medicine, or communication-related fields.

Additional Education Required?

The degree is an entry-level one that does not require additional education to be successful in the field. However, many graduates have entered graduate programs in pre-professional areas, business, law, and writing, depending on their career goals and interests.

Public Sector vs. Denominational

Opportunities are available in both the public sector and denominational employment. Students who possess strong written and verbal communication skills are in high demand in every industry.

Job Outlook

The outlook is excellent. Communication-related fields are ranked as a top-growing field with both entry-level and management opportunities seeking qualified individuals. In addition, foreign language skills open the door to employment possibilities with government and international agencies.

General Education Requirements

To view general education requirements for this major, please refer to page A-02, Summary of General Education Requirements: B.A. Degree.

How to Construct Your Own Program

1. Consult with your academic advisor.
2. Consider your aptitudes, interests, and available courses.
3. Schedule major courses and cognates first.
4. Fill the rest of your schedule with G.E. requirements.
5. For the freshman year include English, Religion, and PE courses. Also include Basic Algebra I+II unless waived by previous work.

What the Degree Includes

- A total of 192 quarter hours including:
1. A minimum of 60 upper division hours.
 2. General Education requirements.
 3. Major requirements.
 4. Minimum 2.0 GPA, overall and major.

For More Information

327 Irwin Hall
 One Angwin Avenue
 Angwin, CA 94508

(707) 965-6437
 Website: www.puc.edu/communication

Sample Four-Year Program

This sample curriculum is designed to show you how a program may be constructed and to help you select a proper sequence of courses in the major. It is not likely that these courses can always be taken in the order given. Your advisor will help you design a personalized program of studies.

First Year	F	W	S
Current Issues in the Media	3	-	-
Communication and Public Speaking	4	-	-
College English I,II	4	4	-
Religion Courses	-	3	3
Exercise Science Activity Courses	1	-	1
General Education/Electives	4	9	12
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	16	16	16
Second Year	F	W	S
Major Electives*	3	3	3
Interpersonal Communication	-	-	3
Copyediting I	-	3	-
Copyediting II	-	-	3
Foreign Language	4	4	4
General Education/Electives	9	6	3
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	16	16	16
Third and Fourth Years	F	W	S
Major Electives*	3	3	6
Junior Seminar	1	-	-
Senior Seminar	1	-	-
Advanced Public Speaking	-	3	-
Communication Research I,II	3	3	-
Intercultural Communication	-	3	-
Organizational Communication	-	3	-
Persuasive Comm (odd) or Argumentation	-	-	3
Small Group Communication	-	-	3
Internship	-	-	3
Fundraising for Non-Profits	-	-	3
Senior Assessment Seminar	-	-	.2
General Education/Electives	24	17	11
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	32	32	32.2

* Any course designated JOUR or PREL are recommended.