ADT Pathway to Communication: B.S.

Communication Major Requirements

A minimum of 69 hours (26 upper-division hours)

> Required Core Courses (33 hours):

COMM 105	Communication and Public Speaking	
COMM 223	Interpersonal Communication	
COMM 326	Advanced Public Speaking	
COMM 328	Small Group Communication	
COMM 330	Intercultural Communication	
COMM 360	Junior Seminar	
COMM 424	Communication Research I	
COMM 425	Communication Research II	
COMM 450	Senior Seminar	
JOUR 110	Current Issues in the Media	
JOUR 243	Copyediting I	
JOUR 244	Copyediting II	
➤ Required Emphasis Courses (9 hours):		
COMM 329	Organizational Communication	
COMM 494	Communication Internship	

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At least one of t	he following courses:			
COMM 426	Argumentation (3)			
COMM 427	Persuasive Communication (3)			
➤ Required Emphasis Electives (27 hours):				

► Requirea Emphasis Electives (27 hours

At least 9 hour Additional CO	s from the following: MM courses	9
<i>At least 6 hour</i> PREL courses	s from the following:	6
At least 12 hou	urs from the following: MM, PREL, or JOUR courses. The following	12
courses may also apply:		
ARTD 253	Publication Technology (3)	
DRMA 229	Acting I: Fundamentals (3)	
WRIT 320	Online Publication (4)	
PSYC 126	Assertive Behavior (2)	
PSYC 390	Gender Issues (4)	
SOCI 355	Racial and Ethnic Relations (3)	
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Communication at PUC

The Pacific Union College Department of Communication offers instruction in a variety of communication skills and principles that apply to mass media, public speaking, small group and interpersonal settings. The department provides curricula leading to communication-related careers such as public relations, journalism, international communication and speech pathology. Students participate in communication research, and PUC students often earn recognition at regional and national conferences. Students also participate in an internship in order to gain real-world experience and develop networking skills.

The natural beauty of rural Angwin, combined with excellent academic programs, provides students with exceptional opportunities for learning and for forming new friendships in a Christian college environment.

PUC Campus Requirements

Religion (9 hours)

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PUC is a Seventh-day Adventist Christian institution and religion coursework is a foundational part of the curriculum. ADT students must complete 3 religion courses at PUC as follows:

- RELG 105 Biblical Foundations (3 hours) Note: Students who demonstrate biblical knowledge (by passing a waiver exam or presenting religion coursework from high school) may substitute an elective religion course in place of RELG 105.
- One approved "Studying Scripture" course that explores and critically analyzes biblical texts and themes. (3 hours)
- One approved "Exploring SDA Life and Thought" course that explores and critically analyzes Seventh-day Adventist beliefs and values. (3 hours)

Health & Fitness, Practical & Applied Arts (6 hours)

PUC expects graduates to demonstrate the knowledge, skills, and inclination necessary to sustain a healthy, well-balanced life. Therefore all baccalaureate graduates must complete the following requirements. These courses may be taken at PUC or may be transferred.

- ➤ One theory course in the area of nutrition or health education. Minimum 2 quarter hours total.
- Two exercise science activity courses. One must include a significant aerobic activity component. Minimum 2 quarter hours total.
- Two practical and applied arts courses, each from a different area. Minimum 2 quarter hours total. Areas include: A. Interpersonal Skills (*met by major*)
 - B. Management of Information & Finance
 - C. Outdoor & Survival Skills
 - D. Visual and Performing Arts

ADT Pathway to Communication: B.S.

Graduation Requirements

A total of 192 quarter hours

A total of 60 UD quarter hours Minimum GPA of 2.0

Taken at Community College

AA-T in Communication Studies

Lower-division GE requirements (met by the AA-T)

May be taken at Community College or at PUC

- Health requirement (1 course)
- Fitness requirement (2 courses)

Practical & Applied Arts requirement (2 courses)

Taken at PUC

All remaining requirements for the Communication major

Religion requirement (9 hours)

GNST 401: Senior Assessment Seminar (0.2 quarter hours)

Electives as needed for 192 hours/60 UD hours total

How to Construct Your Own Program

- 1. Counsel with your advisor.
- 2. Consider your aptitudes, interests, and available courses.
- 3. Schedule major courses and cognates first.
- 4. Fill the rest of your schedule with G.E. requirements and electives.
- 5. Choose a variety of upper-division coursework (300-level and 400-level courses) to achieve 60 total units.

About PUC

Pacific Union College is a fully accredited Christian liberal arts college located in California's Napa Valley. Affiliated with the Seventh-day Adventist Church, PUC offers a broad range of academic programs in a caring Christian environment. PUC is noted for excellence in education, incredible beauty, and student diversity.

PUC Enrollment

Enrollment Services Phone: 1-800-862-7080 Email: enroll@puc.edu Website: http://www.puc.edu/admissions

Communication Department

Phone: 707-965-6437 Website: www.puc.edu/communication

Sample Program

This program is designed for students who have completed an AA-T in Communication Studies at a California Community College prior to transfer to PUC.

AA-T Communication Studies Major Coursework

A minimum of 27 units of major coursework is completed as part of the AA-T in Communication Studies. These transfer courses typically apply as follows at PUC:

- ~ Communication and Public Speaking (4)
- ~ Two of the following courses:
 - * Argumentation (3)
 - * Interpersonal Communication (3)
 - * Small Group Communication (3)
- ~ Communication Major Electives (9-12)
- ~ Elective Credit (3-6)

Exact equivalencies may vary depending on the options chosen for the AA-T degree. A minimum grade of C- is required for any course that is applied to the major.

PUC Coursework

This sample curriculum is designed to show you how a two-year program may be constructed in order to complete the BS in Communication at PUC. The order of the courses may vary, and your list of required courses may be adjusted depending on the transfer courses you completed for your AA-T degree. Your advisor will help you design a personalized program of studies.

Junior Year	F	W	S
Interpersonal Communication (if needed)		-	-
Current Issues in the Media		-	-
Junior Seminar	1	-	-
Copyediting I & Copyediting II		3	3
Small Group Communication (if needed)		-	(3)
Upper-Division Major Electives		6	3
Upper-Division Electives		4	4
General Education/Electives		3	6
	16	16	16
Senior Year	F	w	S
Internship	3	-	-
Senior Seminar		-	-
Communication Research I,II		3	-
Organizational Communication		3	-
Intercultural Communication		3	-
Persuasive Comm (or Argumentation)		-	3
Fundraising for Non-Profits		-	3
Senior Assessment Seminar		-	.2
Upper-Division Major Electives		3	3
Upper-Division Electives		4	4
General Education/Electives		-	3
	16	16	16.2