

Major Course Requirements

A minimum of 66 hours (29 upper-division hours)

► **Required Core Courses (60-61 hours):**

ACCT 121+122	Financial Accounting I,II	3+4
ACCT 123	Managerial Accounting	3
BUAD 279	Business Communication	3
BUAD 325+326	Business Law I,II	3+3
BUAD 494	Internship	1
ECON 261	Macroeconomics	4
ECON 265	Microeconomics	4
FIN 341	Finance	5
INFS 146	Spreadsheets	2
MGMT 228	Principles of Information Systems	4
MGMT 361	Management	4
MGMT 481	Operations Management	3
MGMT 491	Strategic Management	3
MKTG 351	Marketing	4
STAT 222	Introduction to Statistics	4

At least one of the following courses: 3-4
 MATH 106 College Algebra (3)
 MATH 131 Calculus I (4)

► **Required Core Electives (5-6 hours):**

At least 5-6 additional hours from the following: 5-6*
 Additional hours (at least 3 upper-division hours) from ACCT, BUAD, ECON, FIN, INFS, MGMT, and MKTG courses to total at least 66 hours for the major.

Recommended Supporting Course:

BUAD 118 Personal Money Management (3)

Student Learning Outcomes

Students can:

- Demonstrate foundational knowledge in the functional areas of business.
- Evaluate the legal, social, and economic environments of business domestically and globally.
- Assess information and situations to make rational ethical business decisions.
- Demonstrate effective oral and written communication skills.
- Leverage decision-support tools and research to integrate business knowledge in applied settings.

Occupational Information

What can I do with this major?

Combining the B.A. program in Business with a World Languages degree provides many opportunities in the exciting and dynamic field of international business. In addition, considerable flexibility in the college program is available because of the fewer business courses required. Students often begin their career in the following:

- 1) Accounting.
- 2) A management training program.
- 3) Graduate schools of international business, law, medicine, or dentistry.

Additional Education Required?

Many organizations require a bachelor's degree for potential employees. Managers will generally find that the knowledge and perspectives gained in earning a master's and/or doctoral degree enhance their competitive position considerably. To reach the highest ranks in college and university environments, a doctorate is essential.

Job Outlook

Graduates with this degree have been exposed to a wide array of business concepts, creating the flexibility to use this general knowledge to work in various areas within an organization. This degree is ideal to enhance graduate programs with an International focus. The employment opportunity for business majors is expected to continue increasing in the next several years..

* Courses used to fulfill requirements in these sections may not also fulfill requirements in another emphasis or business program.

General Education Requirements

To view general education requirements for this major, please refer to page A-02, Summary of General Education Requirements: B.A. Degree.

The B.A. degree in Business Administration does not require a specialization within business, but it has a foreign language requirement.

How to Construct Your Own Program

1. Consult with your academic advisor.
2. Consider your aptitudes, interests, and available courses.
3. Schedule major courses and cognates first.
4. Fill the rest of your schedule with G.E. requirements.
5. For the freshman year include English, Religion, and PE courses. Also include Basic Algebra I+II unless waived by previous work.

What the Degree Includes

A total of 192 quarter hours including:

1. A minimum of 60 upper division hours.
2. General Education requirements.
3. Major requirements.
4. Minimum 2.0 GPA, overall and major.

For More Information

Business Administration and Economics Department
 Pacific Union College
 One Angwin Avenue
 Angwin, CA 94508
 (707) 965-6238

Website: www.puc.edu/business-administration-economics

The U.S. Occupational Outlook Handbook provides helpful occupational information.

Sample Four-Year Program

It is not likely that these courses can always be taken in the order given. Your advisor will help you design a personalized program of studies.

	F	W	S
First Year			
Financial & Managerial Accounting	3	4	3
Math Course (MATH 106 or 130 or 131)	3	-	-
College English I,II	4	4	-
Religion Course	-	3	-
Exercise Science Activity Course	-	-	1
Spreadsheets	2	-	-
Personal Money Management	3	-	-
General Education/Electives	1	5	12
	16	16	16
Second Year			
Macroeconomics	4	-	-
Microeconomics	-	4	-
Business Communication	-	-	3
Principles of Information Systems	-	-	4
Introduction to Statistics	4	-	-
Marketing	-	-	4
Religion Courses	3	3	-
General Education/Electives	5	9	6
	16	16	16
Third Year			
Finance	5	-	-
Internship	-	1	-
Management	-	-	4
Major Electives/Gen Ed/Electives	11	15	12
	16	16	16
Fourth Year			
Business Law I,II	3	3	-
Operations Management	3	-	-
Strategic Management	-	-	3
Senior Assessment Seminar	-	-	.2
Major Electives/Gen Ed/Electives	10	13	13
	16	16	16.2