Pacific Union College

Major in Health Communication, B.S.

Major Course Requirements

A minimum of 68 hours (25 upper-division hours)

> Required Major Courses (38 hours):

COMM 105	Communication and Public Speaking	4
COMM 220	Health Communication	3
COMM 223	Interpersonal Communication	3
COMM 326	Advanced Public Speaking	3
COMM 328	Small Group Communication	3
COMM 329	Organizational Communication	3
COMM 330	Intercultural Communication	3
COMM 424	Communication Research I	3
COMM 425	Communication Research II	3
COMM 440	Health Communication Seminar	3
COMM 493	Health Communication Internship	3
JOUR 243	Copyediting I	3
COMM 360	Junior Seminar	1

> Required Major Electives (6 hours):

At least 6 hours from the following: 6
Additional COMM, JOUR, or PREL courses to obtain a total of 6 hours of elective coursework

> Required Cognate Courses (24 hours):

Required Cognate C	courses (24 nours):	
At least 24 hours from	the following:	24
BIOL 101	Human Anatomy (5)	
BIOL 102	Human Physiology (5)	
BIOL 112+11+13	Biological Foundations II, I, III (5+5+.	5)
BIOL 348	Systems Physiology (5)	
BIOL 366	Medical Microbiology (5)	
BIOL 422	Advanced Human Anatomy (4)	
CHEM 101	Introductory Chemistry	
CHEM 102	Survey of Organic Chemistry	
CHEM 103	Survey of Biochemistry	
CHEM 111+12+13	General Chemistry I, II, III (5+5+5)	
CHEM 371+72+73	Organic Chemistry I, II, III (4+4+4)	
CHEM 481	Biochemistry I (4)	
ESTH 371	Kinesiology (4)	
ESTH 372	Physiology of Exercise (4)	
FDNT 235	Nutrition (2)	
MICR 134	General Microbiology (5)	
PHYS 111+12+13	Physics I, II, III (4+4+4)	
SPAN 105	Spanish for Health Care Prof: Basic (3	;)
BIOL 223	Medical Terminology	
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Recommended Cognates

PSYC 121	General Psychology (4)
SOCI 121	Introduction to Sociology(4)

Student Learning Outcomes

Students can:

- Demonstrate understanding of significant communication theories and apply theoretical constructs to a wide variety of communication contexts: interpersonal, organizational, mass media, public relations, rhetoric, and health.
- Research, analyze, organize, and deliver presentations designed to inform, to persuade, to entertain, and to motivate through a variety of contexts, i.e., written expression, public speaking, etc.
- Construct, analyze and perform arguments and discourse intended to influence beliefs, attitudes, values, and practices.
- Demonstrate research competencies (the process of asking questions, systematically attempting to answer them, and understanding the limitations of the conclusion reached).
- Recognize and practice the elements of competent communication with the diverse group of people encountered in the healthcare profession and practice (i.e., nurses, doctors, hospital administrators, patients, etc.)
- Articulate communication issues within varied contexts of the medical profession (interpersonal, small group, organizational, media) and suggest solutions for those issues.
- Recognize the vocabulary and principles of scientific concepts that may be used within health communication contexts.

Occupational Information

What can I do with this major?

Communication skills are ranked as one of the top skills employers look for in their employees. Students who study communication often develop into better problem solvers, negotiators, critical thinkers, and collaborators. The Health Communication degree was designed for the growing number of pre-professional students who are interested studying communication while pursuing a career in medicine, dentistry, pharmacy, and other health care-related fields.

Additional Education Required?

Although most majors can successfully find employment without obtaining additional education, the Health Communication degree is designed to be a launching pad to pre-professional graduate programs.

Public Sector vs. Denominational

Opportunities are available in both the public sector and denominational employment. Strong interpersonal, intercultural, and written and verbal communication skills are in high demand in every industry—especially health care.

Job Outlook

The outlook is excellent, as communication graduates adapt well to new environments and industries. PUC graduates with communication degrees have successfully entered medical school, pharmacy school, and other graduate programs.

Pacific Union College

Major in Health Communication, B.S.

General Education Requirements

To view general education requirements for this major, please refer to page A-01, Summary of General Education Requirements: B.S. Degree.

How to Construct Your Own Program

- 1. Consult with your academic advisor.
- 2. Consider your aptitudes, interests, and available courses.
- 3. Schedule major courses and cognates first.
- 4. Fill the rest of your schedule with G.E. requirements.
- 5. For the freshman year include English, Religion, and PE courses. Also include Basic Algebra I+II unless waived by previous work.

What the Degree Includes

A total of 192 quarter hours including:

- 1. A minimum of 60 upper division hours.
- 2. General Education requirements.
- 3. Major requirements.
- 4. Minimum 2.0 GPA, overall and major.

For More Information

327 Irwin Hall One Angwin Avenue Angwin, CA 94508

(707) 965-6437

Website: www.puc.edu/communication

Sample Four-Year Program

This sample curriculum is designed to show you how a program may be constructed and to help you select a proper sequence of courses in the major. It is not likely that these courses can always be taken in the order given. Your advisor will help you design a personalized program of studies.

First Year	F	W	S
Communication and Public Speaking	4	-	-
Science Sequence	5	5	5
College English I,II	4	4	-
Religion Courses	3	-	3
Exercise Science Activity Course	-	-	1
General Education/Electives	-	7	7
	16	16	16
Second Year	F	w	S
Interpersonal Communication	3	-	-
Copyediting I	-	3	-
Copyediting II	-	-	3
Health Communication	3	-	-
Science Sequence	4	4	4
General Education/Electives	6	9	9
	16	16	16
Third and Fourth Years	16 F	16 W	16 S
Third and Fourth Years Major Electives	10		_
	F	W 6 3	s
Major Electives	F	W	s
Major Electives Communication Research I,II	F	W 6 3	s
Major Electives Communication Research I,II Advanced Public Speaking	F	W 6 3 3	s
Major Electives Communication Research I,II Advanced Public Speaking Health Communication Seminar	F	W 6 3 3 3	s
Major Electives Communication Research I,II Advanced Public Speaking Health Communication Seminar Organizational Communication	F	W 6 3 3 3 3	S 3 3
Major Electives Communication Research I,II Advanced Public Speaking Health Communication Seminar Organizational Communication Intercultural Communication	F	W 6 3 3 3 3	S 3
Major Electives Communication Research I,II Advanced Public Speaking Health Communication Seminar Organizational Communication Intercultural Communication Small Group Communication	F	W 6 3 3 3 3	S 3 3
Major Electives Communication Research I,II Advanced Public Speaking Health Communication Seminar Organizational Communication Intercultural Communication Small Group Communication Visual Communication & Semiotics	F	W 6 3 3 3 3	s 3 3 3 3
Major Electives Communication Research I,II Advanced Public Speaking Health Communication Seminar Organizational Communication Intercultural Communication Small Group Communication Visual Communication & Semiotics Internship	F 6 3	W 6 3 3 3 3	\$ 3 3 3 3 3 3
Major Electives Communication Research I,II Advanced Public Speaking Health Communication Seminar Organizational Communication Intercultural Communication Small Group Communication Visual Communication & Semiotics Internship Junior Seminar	F 6 3	W 6 3 3 3 3	s 3 3 3 3