

Major Course Requirements

A minimum of 100 hours (58 upper-division hours)

► **Required Core Courses (61 hours):**

ACCT 121+122	Financial Accounting I, II	3+4
ACCT 123	Managerial Accounting	3
BUAD 325+326	Business Law I, II	3+3
BUAD 494	Internship	1
ECON 261	Macroeconomics	4
ECON 265	Microeconomics	4
FIN 341	Finance	5
INFS 146	Spreadsheets	2
MGMT 228	Principles of Information Systems	4
MGMT 361	Management	4
MGMT 481	Operations Management	3
MGMT 491	Strategic Management	3
MKTG 351	Marketing	4
STAT 222	Introduction to Statistics	4

At least one of the following courses: 4

- MATH 106 College Algebra (4)
- MATH 131 Calculus I (4)

Recommended Supporting Course:

- BUAD 118 Personal Money Management (3)

► **Emphasis (39 hours)**

ACCT 311	Intermediate Accounting I	3
BUAD 334	Entrepreneurship	3
MGMT 350	Project Management	3
MGMT 465	Organizational Behavior	3

At least 15 hours from the following: 15*

ACCT 343	Business Taxation (4)
ACCT 391	Acct Systems in Small Businesses (3)
BUAD 371	Insurance and Risk Management (3)
INFS 380	Database Systems (3)
INFS 470	Business Analytics (3)
MGMT 457	International Business (3)
MGMT 472	Human Resources Management (3)
MKTG 372	Retailing Management (3)
MKTG 377	Sales Management (3)

At least one of the following courses: 3*

- ACCT 321 Cost Accounting I (3)
- ACCT 322 Cost Accounting II (3)

Additional hours from the following: 9*

Additional hours (at least 4 upper-division hours) selected from ACCT, BUAD, ECON, FIN, INFS, MGMT, and MKTG courses to total at least 100 hours.

Student Learning Outcomes

Students can:

- Demonstrate foundational knowledge in the functional areas of business.
- Evaluate the legal, social, and economic environments of business domestically and globally.
- Assess information and situations to make rational ethical business decisions.
- Demonstrate effective oral and written communication skills.
- Leverage decision-support tools and research to integrate business knowledge in applied settings.

Occupational Information

What can I do with this major?

Following graduation, students with an emphasis in management often begin their career in the following:

- 1) Purchasing, human resources, production or manufacturing departments.
- 2) Internship or management training program.
- 3) Graduate schools of business, law, medicine or dentistry.
- 4) Self-employment.

A wide variety of opportunities is available to students with this emphasis. The ultimate position is dependent upon each individual. Graduates who put forth the effort and have the desire for advancement generally move into responsible leadership positions.

Additional Education Required?

A bachelor's degree is required for many entry-level positions in business and is usually required for advancement in management positions. Managers have found that the knowledge and perspective gained in earning a master's and/or doctorate degree enhances their competitive position. To reach the highest ranks in college and university environments, a doctorate is essential.

Job Outlook

A career in management provides the greatest flexibility to graduates. Managers are needed in every sector of society: business, education, finance, healthcare, hospitality, and government are just some examples. Graduates with this degree should have developed core business competencies and strong interpersonal and decision-making skills. The field of management is very broad and encourages individuals to utilize their specific abilities towards goal-setting and motivating others.

* Courses used to fulfill requirements in these sections may not also fulfill requirements in another emphasis or business program.

General Education Requirements

To view general education requirements for this major, please refer to page A-03, Summary of General Education Requirements: B.B.A. Degree.

The B.B.A. degree in Business Administrations permits a student to specialize in a chosen field of business.

How to Construct Your Own Program

1. Consult with your academic advisor.
2. Consider your aptitudes, interests, and available courses.
3. Schedule major courses and cognates first.
4. Fill the rest of your schedule with G.E. requirements.
5. For the freshman year include English, Religion, and PE courses. Also include Basic Algebra I+II unless waived by previous work.

What the Degree Includes

A total of 192 quarter hours including:

1. A minimum of 60 upper division hours.
2. General Education requirements.
3. Major requirements.
4. Minimum 2.0 GPA, overall and major.

For More Information

Business Administration & Economics Department
 Pacific Union College
 One Angwin Avenue
 Angwin, CA 94508
 (707) 965-6238

Website: www.puc.edu/business-administration-economics

The *U.S. Occupational Outlook Handbook* provides helpful occupational information.

Sample Four-Year Program

It is not likely that these courses can always be taken in the order given. Your advisor will help you design a personalized program of studies.

	F	W	S
First Year			
Financial & Managerial Accounting	3	4	3
Math Course (MATH 106 or 131)	4	-	-
College English I, II	4	4	-
Religion Course	-	3	-
Exercise Science Activity Course	-	-	1
Spreadsheet	2	-	-
Personal Money Management	3	-	-
General Education/Electives	-	5	12
	16	16	16
Second Year			
Intermediate Accounting I	3	-	-
Macroeconomics	4	-	-
Microeconomics	-	4	-
Principles of Information Systems	-	-	4
Introduction to Statistics	4	-	-
Management	-	-	4
Marketing	-	-	4
Religion Course	3	3	-
General Education/Electives	5	9	5
	16	16	16
Third Year			
Finance	5	-	-
Cost Accounting I or II	3	-	-
Project Management	-	3	-
Internship	-	1	-
Entrepreneurship	-	-	3
Business Ethics	-	-	3
Major Electives/Gen Ed/Electives	8	12	10
	16	16	16
Fourth Year			
Business Law I, II	3	3	-
Operations Management	3	-	-
Business & Society	3	-	-
Organizational Behavior	3	-	-
Strategic Management	-	-	3
Senior Assessment Seminar	-	-	.2
Major Electives/Gen Ed/Electives	4	13	13
	16	16	16.2

* Courses marked (even) or (odd) are taught in alternate years only. 2024-2025 is odd, 2025-2026 is even.