

Major Course Requirements

A minimum of 104 hours (58 upper-division hours)

► **Required Core Courses (64-67 hours):**

ACCT 121+122	Financial Accounting I+II	3+4
ACCT 123	Managerial Accounting	3
ACCT 391	Accounting Systems/Small Businesses	2
BUAD 279	Business Comm/Data Presentation	3
BUAD 325+326	Business Law I+II	3+3
BUAD 490	Seminar in Business	1
ECON 261	Macroeconomics	4
ECON 265	Microeconomics	4
FIN 341	Finance	5
MGMT 361	Management	4
MGMT 465	Organizational Behavior	3
MGMT 491	Strategic Management	3
MKTG 351	Marketing	4
OFAD 111	Personal/Beginning Keyboarding	0-2*
STAT 222	Introduction to Statistics	4
STAT 322	Statistical Methods	3

At least one of the following courses: 4-5

MATH 106	College Algebra (4)
MATH 130	Precalculus (5)
MATH 131	Calculus I (4)

At least three courses and 4 hours from the following: 4

INFS 144	PC Operating Systems (1)
INFS 148	PC Spreadsheets (1)
INFS 149	PC Databases (1)
OFAD 201	PC Word Processing (2)

► **Emphasis (38-50 hours):**

ECON 457	International Economics	3
FIN 457	International Finance	3
MGMT 457	International Management	3
MGMT 466	Business and Society	3
MKTG 371	Marketing Research	3
MKTG 458	International Marketing	3

At least 9 hours from the following: 9

ACCT 311+12+13	Intermediate Accounting (3+3+3)
ACCT 321+22	Cost Accounting I+II (3+3)
ACCT 341	Individual Taxation (4)
ACCT 343	Business Taxation(4)
ACCT 345	Estate Planning, Gifts & Trust Taxation (3)
ACCT 451	Advanced Accounting (3)

Competence at the intermediate level in a language other than English. 0-12

This requirement may be met by one of the following options:

1. One-year sequence in college intermediate language course.
2. Study for a minimum of one quarter in a college abroad where classes are conducted in a foreign language.
3. Passing a competency test in a foreign language.
4. Graduation from a secondary school in a non-English-speaking country in which classes were conducted in the language of that country.

* See PUC General Catalog for details regarding this requirement.

At least two courses from the following that complement, where possible, the foreign language: 6-8

ANTH 124	Cultural Anthropology (4)
COMM 330	Intercultural Communication (3)
GEOG 210	World Regional Geography (3)
HIST 332	Europe Since Napoleon (4)
HIST 358	Recent America (4)
HIST 412	Seminar in Asian History (4)

Additional hours from the following: 3-5*

Additional hours (at least 3 upper-division hours) from ACCT, BUAD, FIN, ECON, INFS, MGMT, MKTG, and Modern Languages to total at least 104 hours in the major (core courses, emphasis and modern language courses).

Student Learning Outcomes

Students can:

- Identify, analyze, and assess problems and opportunities facing organizations.
- Evaluate the financial health of an organization by analyzing the financial statements.
- Explain economic issues and how they affect the country, including organizations and individuals.
- Identify and respond to legal and ethical situations in a reasoned manner.
- Evaluate foreign cultures in a non-ethnocentric manner.
- Explain the dynamics and complexity of foreign exchange markets, its institutions and theories, and the various methods multinational firms use to deal with fluctuations.
- Observe how multinational firms adapt their business strategy to more effectively coexist with global competitive pressures.

Occupational Information

What can I do with this major?

Following graduation, students with an emphasis in International Business will have opportunities in the following:

- 1) International banking and international operations of multinational corporations.
- 2) An internship or management training program in international business.
- 3) Graduate schools of business or law.
- 4) Self-employment.

Additional Education Required?

Many organizations require a bachelor's degree for potential employees. Many managers have found that the knowledge and perspective gained in earning a master's and/or doctorate degree enhances their competitive position. To reach the highest ranks in college and university environments, a doctorate is essential.

Job Outlook

This degree prepares graduates to compete in the global market. The demand for graduates with both business and cultural knowledge will increase due to the fact that the global economy has been progressively expanding. Starting salaries range from \$40,000 to \$55,000.

General Education Requirements

To view general education requirements for this major, please refer to page A-03, Summary of General Education Requirements: B.B.A. degree.

The B.B.A. degree in Business Administrations permits a student to specialize in a chosen field of business.

How to Construct Your Own Program

1. Counsel with your advisor.
2. Consider your aptitudes, interests, and available courses.
3. Schedule major courses and cognates first.
4. Fill the rest of your schedule with G.E. requirements.
5. For the freshman year include English, Religion, and PE courses. Also include Basic Algebra I+II unless waived by previous work.

What the Degree Includes

A total of 192 quarter hours including:

1. A minimum of 60 upper division hours.
2. General Education requirements.
3. Major requirements.
4. Minimum 2.0 GPA, overall and major.

For More Information

Business Administration and Economics Department
 Pacific Union College
 One Angwin Avenue
 Angwin, CA 94508
 (707) 965-6238

Website: www.puc.edu/business-administration-economics

The U.S. Occupational Outlook Handbook provides helpful occupational information.

Sample Four-Year Program

It is not likely that these courses can always be taken in the order given. Your advisor will help you design a personalized program of studies.

	F	W	S
First Year			
Accounting Principles	3	4	3
Math Course (MATH 106 or 130 or 131)	4	-	-
College English	4	4	-
Religion	-	3	-
Exercise Science	-	-	1
Business Technology	-	2	1
Personal Law	-	-	2
Personal Money Management	3	-	-
General Education/Electives	2	3	9
Keyboarding*	-	-	-
	16	16	16
Second Year			
Intermediate Accounting	3	3	3
Macroeconomics	4	-	-
Microeconomics	-	4	-
Business Comm/Data Presentation	-	-	3
Introduction to Statistics	4	-	-
Statistical Methods	-	3	-
Marketing	-	-	4
Business Technology	1	-	-
Religion	3	-	3
General Education/Electives	1	6	3
	16	16	16
Third Year			
Finance	5	-	-
Accounting Systems/Small Businesses Management	-	-	2
	-	-	4
Major Courses/Gen Ed/Electives	11	16	10
	16	16	16
Fourth Year			
Seminar in Business	1	-	-
Business and Society	3	-	-
Organizational Behavior	-	3	-
Strategic Management	-	-	3
Major Courses/Gen Ed/Electives	12	13	13
	16	16	16
Major Courses for Third and/or Fourth Year**			
International Finance (odd)	-	-	3
International Management (odd)	-	-	3
Marketing Research (odd)	-	-	3
International Marketing (even)	-	-	3
International Economics (even)	3	-	-

* Personal/Beg. Keyboarding required if typing speed is less than 40 WPM.

** Courses marked (even) or (odd) are taught in alternate years only. 2012-2013 is odd, 2013-2014 is even.