

Major Course Requirements

A minimum of 85 hours (56 upper-division hours)

► **Required Core Courses (23 hours):**

COMM 134	Mass Media Communication	3
COMM 223	Interpersonal Communication	3
COMM 226	Public Speaking*	3
COMM 330	Intercultural Communication I	3
COMM 424	Communication Research I	2
COMM 425	Communication Research II	2
COMM 450	Senior Seminar in Communication Disciplines	2
JOUR 141	Newswriting and Reporting	3
JOUR 244	Copyediting	2

► **Required Major Courses (11 hours):**

COMM 430	Intercultural Communication II	2
PREL 337	Fundraising for Non-Profits	3

At least one of the following courses:

COMM 328	Small Group Communication (3)	3
COMM 329	Organizational Communication (3)	3

At least one of the following courses:

COMM 426	Argumentation (3)	3
COMM 427	Persuasive Communication (3)	3

► **Required Major Electives (3 hours):**

Additional upper-division COMM, JOUR, or PREL courses	3
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► **Required Cognate Courses (24-25 hours):**

ANTH 124	Cultural Anthropology*	4
HIST 101-102	History of World Civilizations*	4-4
RELH 311	World Religions*	3
SOCI 355	“Racial” and Ethnic Relations*	3

At least one of the following courses:

MGMT 361	Management (4)	3-4
MGMT 457	International Management (3)	3-4

At least one of the following courses:

GEOG 210	World Regional Geography (even)* (3)	3
GEOG 220	Geography of the Americas (odd) (3)	3
PLSC 328	Critical World Issues (even) (3)	3
PLSC 485	Foreign Relations of the United States (even) (3)	3

► **Emphasis (24 hours):**

At least 12 hours from the following:

SPAN 367	Spanish & Latin Amer. Culture & Civ. (4)	12
SPAN 382	Applied Spanish Linguistics (4)	12
SPAN 385	Business Spanish (4)	12
SPAN 440	Spanish and Latin American Film (4)	12
SPAN 441	Readings in Spanish Literature (4)	12
SPAN 442	Readings in Latin American Literature (4)	12

At least 12 hours from the following:

Upper-division Spanish courses at an approved international Spanish-language institution (typically Colegio Adventista de Sagunto, Spain; or at Universidad Adventista del Plata, Villa Libertador St. Martín, Argentina).

* This major fulfills the following G.E. requirements:
 Oral Communication: Fulfilled by COMM 226
 Historical Context: Fulfilled by HIST 101-102
 Social Sciences: Fulfilled by ANTH 124 and SOCI 355
 Foreign Language requirement: Fulfilled by Spanish emphasis
 Religion: Three hours fulfilled by RELH 311

Student Learning Outcomes

Students can:

- Recognize and practice the elements of competent communication with diverse others.
- Research, analyze, organize, and deliver presentations designed to inform, persuade, and entertain through a variety of contexts.
- Analyze and interpret the structure and process of contemporary mass communication.
- Demonstrate competency in systematic inquiry.
- Recognize, analyze and practice ethical communication from a Christian worldview.
- Analyze, understand, and compare communication dynamics between U.S. and non-U.S. cultures.
- Develop language competency, cultural sensitivity and intercultural communication skills through immersion in a non-English speaking culture.
- Understand the principles and practices of religions, political, and social systems to facilitate cooperative communication with diverse others.
- Demonstrate the critical thinking, writing, theoretical, rhetorical competencies necessary for a successful graduate school experience in a variety of disciplines.
- Apply business management principles to multi-cultural communication contexts.

Occupational Information

What can I do with this major?

Intercultural communication skills are fast becoming a necessity in the workplace. Many graduates take this major as preparation for a career in multi-national corporations, religions and charitable organizations, international service and relief, or government organizations. The major is particularly attractive to those who enjoy traveling and interacting with persons of various cultures.

Additional Education Required?

The degree is an entry-level one that does not require additional training to be successful in the field. However, many students further their education through graduate programs in law, global communications, translating, etc., depending on their career goals and interests.

Public Sector vs. Denominational

Opportunities are available in both the public sector and denominational employment. Students who possess strong intercultural and language skills have a decided advantage in the workplace.

Job Outlook

The outlook is excellent, as bilingual graduates with intercultural skills are in high demand in the U.S. and abroad. Communication-related fields are ranked as a top-growing field with both entry-level and management opportunities seeking qualified individuals.

General Education Requirements

To view general education requirements for this major, please refer to page A-01, Summary of General Education Requirements: BA-BS degree.

How to Construct Your Own Program

1. Counsel with your advisor.
2. Consider your aptitudes, interests, and available courses.
3. Schedule major courses and cognates first.
4. Fill the rest of your schedule with G.E. requirements.
5. For the freshman year include English, Religion, and PE courses. Also include Introductory & Intermediate Algebra unless waived by previous work.

What the Degree Includes

- A total of 192 quarter hours including:
1. A minimum of 60 upper division hours.
 2. General Education requirements.
 3. Major requirements.
 4. Minimum 2.0 GPA, overall and major.

For More Information

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Sample Four-Year Program

This sample curriculum is designed to show you how a program may be constructed and to help you select a proper sequence of courses in the major. It is not likely that these courses can always be taken in the order given. Your advisor will help you design a personalized program of studies.

First Year	F	W	S
Mass Media Communication	3	-	-
Public Speaking	-	-	3
College English	-	4	4
Religion	3	3	-
Exercise Science	-	1	1
Beginning Spanish (or Intermediate)	4	4	4
Cultural Anthropology	-	-	4
General Ed/Electives	6	4	-
	16	16	16

Second Year (In Sagunto or Argentina)	F	W	S
Advanced Spanish	4	4	4
General Ed/Electives	12	12	12
	16	16	16

Third and Fourth Years	F	W	S
Small Group Communication	-	-	3
Intercultural Comm I-II	-	3	2
Newswriting and Reporting	-	-	3
Fundraising for Nonprofits	-	-	3
Advertising	3	-	-
Senior Seminar in Comm. Disc.	-	2	-
Major Electives (COMM/PR/JOUR)	2	2	-
“Racial” and Ethnic Relations	-	-	3
Computer Course (see other side)	3	-	-
International Management	-	-	3
Cognate Choice Courses (see major)	3	3	-
Business Spanish	-	4	-
Readings in Spanish Literature	4	-	3
Spanish/Latin-Amer. Culture & Civ.	-	3	-
General Ed/Electives	17	15	12
	32	32	32

* Recommended Major Electives: Argumentation, Organizational Communication, or any course designated JOUR or PREL.