

Major Course Requirements

A minimum of 76 hours (40 upper-division hours)

► **Required Core Courses (76 hours):**

ARTD 124-125	Design and Composition I-II	3-3
ARTD 130	Fundamentals of Graphic Design	3
ARTD 317	Interactive Design I	3
ARTD 460	Portfolio Development	3
ARTF 285	Color	2
ARTF 394	Professional Practices in Art	1
ARTF 495	Independent Study	3
ARTH 277	Social History of Photography	3
ARTH 370	Modern and Contemporary Art	4
ARTP 150	Black & White Photography	3
ARTP 250	Digital Photo I	3
ARTP 251	Digital Photo II	3
ARTP 252	Digital Photo Imaging	3
ARTP 350	Portrait Photography	3
ARTP 351	Product Photography	3
ARTP 352	Digital Darkroom	3
ARTP 430	Digital Story Telling I	2
ARTP 431	Digital Story Telling II	2
ARTP 452	Fine Print I	3
ARTP 453	Fine Print I	3
ARTP 454	Advanced Portraiture	3
ARTP 455	Architectural Photography	3
ARTP 499	Thesis Project	3
JOUR 242	Photojournalism	2
JOUR 434	Media Law and Ethics	3
MGMT 160	Small Business Management	3

Student Learning Outcomes

Students can:

- Cite major historical references relevant to their discipline.
- Critically analyze their own work and the work of their peers.
- Demonstrate technical proficiency with the materials and tools of their discipline.
- Organize and produce original works of art that contribute to professional portfolios or production reels.
- Respect the aesthetic diversity of others.
- Demonstrate honesty, authenticity, and spiritual values in their work.

Occupational Information

What can I do with this major?

Photography is a highly stimulating, competitive, and rewarding field. It offers a variety of opportunities for qualified and assertive individuals, including positions in architectural, portrait, scientific, newspaper, and fine art photography. Within each of these general areas, there are numerous occupations for the person seeking employment of a more specialized nature (e.g. medical photography).

The major enables students to develop a portfolio of professional quality, which is necessary for entering today's job market in photography.

Additional Education Required?

The degree in photography offered by Pacific Union College is designed to help facilitate the student's entrance into a number of specialized fields of study and employment. This degree enables students to continue their training in photography at such prestigious schools as Art Center College of Design.

Public Sector vs. Denominational

Adventist Health Systems, Pacific Press Publishing Association, Review and Herald Publishing Association, and Adventist colleges and universities have hired students graduating with degrees in photography.

Job Outlook

Present marketing trends indicate that photographers will continue to be in high demand during the next decade for everything from photographing products to fashion designs.

Earnings: Salaries vary considerably. Depending upon one's education, experience, and creative ability, earnings range from \$34,000–\$70,000 annually with some incomes actually exceeding these figures.

General Education Requirements

To view general education requirements for this major, please refer to page A-01, Summary of General Education Requirements: BA-BS degree.

How to Construct Your Own Program

1. Counsel with your advisor.
2. Consider your aptitudes, interests, and available courses.
3. Schedule major courses and cognates first.
4. Fill the rest of your schedule with G.E. requirements.
5. For the freshman year include English, religion, and PE.
 Also include Introductory & Intermediate Algebra unless waived by previous work.

What the Degree Includes

- A total of 192 quarter hours including:
1. A minimum of 60 upper division hours.
 2. General Education requirements.
 3. Major requirements.
 4. Minimum 2.0 GPA, overall and major.

For More Information

Visual Arts Department
 Pacific Union College
 One Angwin Avenue
 Angwin, CA 94508
 (707) 965-6350

Website: www.puc.edu/visual-arts
 E-mail: art@puc.edu

Sample Four-Year Program

This sample curriculum is designed to show you how a program may be constructed and to help you select a proper sequence of courses in the major. It is not likely that these courses can always be taken in the order given. Your advisor will help you design a personalized program of studies.

First Year	F	W	S
Design and Composition I & II	3	3	-
Color	-	-	2
Black & White Photography	3	-	-
Digital Photo I-II	-	3	3
Fundamentals of Graphic Design	3	-	-
College English	-	4	4
General Education/Electives	7	6	7
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Second Year	F	W	S
Portrait Photography	3	-	-
Social History of Photography	3	-	-
Fine Print I & II	3	3	-
Product Photography	-	3	-
Digital Darkroom	-	-	3
Digital Photo Imaging	-	3	-
Modern and Contemporary Art	-	-	3
General Education/Electives	7	7	10
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Third Year	F	W	S
Interactive Design I	3	-	-
Advanced Portraiture	3	-	-
Small Business Management	-	3	-
Architectural Photography	-	3	-
Independent Study	-	-	3
General Education/Electives	10	10	13
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Fourth Year	F	W	S
Thesis Project	3	-	-
Photojournalism	-	-	2
Media Law and Ethics	3	-	-
Professional Practices in Art	1	-	-
Portfolio Development	-	-	3
General Education/Electives	9	16	11
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