### Major Course Requirements

*A minimum of 102 hours (58 upper-division hours)*

**Required Core Courses (62-63 hours):**
- ACCT 121+122 Financial Accounting I, II 3+4
- ACCT 123 Managerial Accounting 3
- BUAD 279 Business Communication 3
- BUAD 290 Seminar in Business 1
- BUAD 325+326 Business Law I, II 3+3
- BUAD 494 Internship 1
- ECON 261 Macroeconomics 4
- ECON 265 Microeconomics 4
- FIN 341 Finance 5
- INFS 147 PC Word Processing 1
- INFS 148 PC Spreadsheets 1
- MGMT 228 Management Information Systems 4
- MGMT 361 Management 4
- MGMT 481 Operations Management 3
- MGMT 491 Strategic Management 3
- MKTG 351 Marketing 4
- STAT 222 Introduction to Statistics 4

*At least one of the following courses:*
- MATH 106 College Algebra (4)
- MATH 130 Precalculus (5)
- MATH 131 Calculus I (4)

**Recommended Supporting Course:**
- BUAD 118 Personal Money Management (3)

**Emphasis (39-40 hours):**
- ACCT 307 Govt & Nonprofit Accounting 3
- BUAD 370 Healthcare Law 3
- BUAD 371 Insurance & Risk Management 3
- ECON 270 Healthcare Economics 3
- MGMT 370 Healthcare Management 3
- MKTG 417 Services Marketing 3

*At least 15 hours from the following:*
- ACCT 311 Intermediate Accounting I (3)
- ACCT 312 Intermediate Accounting II (3)
- ACCT 321 Cost Accounting I (3)
- ACCT 322 Cost Accounting II (3)
- FIN 463 Financial Planning & Forecasting (3)
- MGMT 350 Project Management (3)
- MGMT 465 Organizational Behavior (3)
- MGMT 466 Business and Society (3)
- MKTG 371 Marketing Research (3)

*Additional hours from the following:*
- ACCT, BUAD, ECON, FIN, INFS, MGMT, and MKTG courses to total at least 102 hours.

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### Student Learning Outcomes

**Students can:**
- Demonstrate foundational knowledge of the functional areas of business.
- Assess information and situations to make rational ethical business decisions.
- Evaluate organizational strengths, weaknesses, opportunities, and threats.
- Demonstrate effective individual, interpersonal, and collaborative communication skills.
- Demonstrate command of core healthcare administration topics.
- Develop effective strategies in response to changes in the economic, legal, and regulatory environments related to healthcare management.

### Occupational Information

**What can I do with this major?**
Following graduation, students with an emphasis in Healthcare Management often have opportunities in the following:
1. Business development, human resources, finance, marketing, materials management, long-term care administrator, philanthropy, physician practice management, or supply chain in the healthcare industry
2. Management internship or residency program
3. Graduate schools of business, law, or public health
Graduates who put forth efforts to learn the material, perform well in a healthcare internship, and make connections while in school typically are presented with ideal opportunities.

**Additional Education Required?**
A bachelor’s degree is required for most entry-level healthcare management positions. A master’s degree will enhance one’s competitive position within healthcare organizations.

**Job Outlook**
A career in healthcare management provides flexibility and stability to graduates. Excellent managers are needed in the rapidly changing world of healthcare. Graduates with this degree should have developed basic healthcare competencies along with strong interpersonal and decision-making skills.
Pacific Union College
Emphasis in Healthcare Management, B.B.A.

2017-2018

General Education Requirements

To view general education requirements for this major, please refer to page A-03, Summary of General Education Requirements: B.B.A. Degree.

The B.B.A. degree in Business Administration permits a student to specialize in a chosen field of business.

How to Construct Your Own Program

1. Counsel with your advisor.
2. Consider your aptitudes, interests, and available courses.
3. Schedule major courses and cognates first.
4. Fill the rest of your schedule with G.E. requirements.
5. For the freshman year include English, Religion, and PE courses. Also include Basic Algebra I+II unless waived by previous work.

What the Degree Includes

A total of 192 quarter hours including:
1. A minimum of 60 upper division hours.
2. General Education requirements.
3. Major requirements.
4. Minimum 2.0 GPA, overall and major.

For More Information

Business Administration and Economics Department
Pacific Union College
One Angwin Avenue
Angwin, CA 94508
(707) 965-6238

Website: www.puc.edu/business-administration-economics

The U.S. Occupational Outlook Handbook provides helpful occupational information.

Sample Four-Year Program

It is not likely that these courses can always be taken in the order given. Your advisor will help you design a personalized program of studies.

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Courses marked (even) or (odd) are taught in alternate years only. 2017-2018 is even, 2018-2019 is odd.