

Major Course Requirements

A minimum of 71 hours (21 upper-division hours)

► **Required Major Courses (34 hours):**

COMM 105	Introduction to Communication*	4
COMM 220	Health Communication	3
COMM 223	Interpersonal Communication**	3
COMM 328	Small Group Communication	3
COMM 329	Organizational Communication	3
COMM 330	Intercultural Communication	3
COMM 424+425	Communication Research I,II	3
COMM 440	Health Communication Seminar	3
COMM 493	Health Communication Internship	3
JOUR 144	Copywriting	3

► **Required Major Electives (15 hours):**

At least one course from the following: 2-3
 Additional COMM course

At least one course from the following: 2-3
 Additional JOUR course

At least one course from the following: 3
 Any PREL course

At least 6-8 hours from the following: 6-8
 Additional COMM, JOUR, or PREL courses to obtain a total of 15 hours of elective coursework

► **Required Cognate Courses (22 hours):**

At least 22 hours from the following: 22

BIOL 101+102	Anatomy and Physiology (5+5)
BIOL 111+12+13	Biological Foundations I,II,III (5+5+5)
BIOL 348	Systems Physiology (5)
BIOL 366	Medical Microbiology (5)
BIOL 422	Advanced Human Anatomy (4)
CHEM 111+12+13	General Chemistry I,II,III (5+5+5)
CHEM 371+72+73	Organic Chemistry I,II,III (4+4+4)
CHEM 481	Biochemistry (4)
MICR 134	General Microbiology (5)
PHYS 111+12+13	General Physics I,II,III (4+4+4)

Recommended Cognates

PSYC 121	General Psychology (4)
SOCI 121	Introduction to Sociology(4)
SPAN 105	Spanish for Health Care Prof: Basic (3)

*This course fulfills the general education requirement for Oral Communication (section I.B).

** This course fulfills the general education requirement for Practical and Applied Arts (section VII).

Student Learning Outcomes

Students can:

- Demonstrate understanding of significant communication theories and apply theoretical constructs to a wide variety of communication contexts: interpersonal, organizational, mass media, public relations, rhetoric, and health.
- Research, analyze, organize, and deliver presentations designed to inform, to persuade, to entertain, and to motivate through a variety of contexts, i.e., written expression, public speaking, and various media.
- Construct, analyze and perform arguments and discourse intended to influence beliefs, attitudes, values, and practices.
- Demonstrate research competencies (the process of asking questions, systematically attempting to answer them, and understanding the limitations of the conclusion reached).
- Recognize and practice the elements of competent communication with the diverse group of people encountered in the medical profession and practice (i.e., nurses, doctors, hospital administrators, patients, etc.)
- Articulate communication issues within varied contexts of the medical profession (interpersonal, small group, organizational, media) and create personal solutions for those issues.
- Recognize the vocabulary and principles of scientific concepts that may be used within health communication contexts.

Occupational Information

What can I do with this major?

Communication skills are ranked as one of the top skills employers look for in their employees. Students who study communication often develop into better problem solvers, negotiators, critical thinkers, and collaborators. The Health Communication degree was designed for the growing number of pre-professional students who are interested studying communication while pursuing a career in medicine, dentistry, pharmacy, and other health care-related fields.

Additional Education Required?

Although most majors can successfully find employment without obtaining additional education, the Health Communication degree is designed to be a launching pad to pre-professional graduate programs.

Public Sector vs. Denominational

Opportunities are available in both the public sector and denominational employment. Strong interpersonal, intercultural, and written and verbal communication skills are in high demand in every industry--especially health care.

Job Outlook

The outlook is excellent, as communication graduates adapt well to new environments and industries. PUC graduates with communication degrees have successfully entered medical school, pharmacy school, and other graduate programs.

General Education Requirements

To view general education requirements for this major, please refer to page A-01, Summary of General Education Requirements: B.S. Degree.

How to Construct Your Own Program

1. Counsel with your advisor.
2. Consider your aptitudes, interests, and available courses.
3. Schedule major courses and cognates first.
4. Fill the rest of your schedule with G.E. requirements.
5. For the freshman year include English, Religion, and PE courses. Also include Basic Algebra I+II unless waived by previous work.

What the Degree Includes

- A total of 192 quarter hours including:
1. A minimum of 60 upper division hours.
 2. General Education requirements.
 3. Major requirements.
 4. Minimum 2.0 GPA, overall and major.

For More Information

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Sample Four-Year Program

This sample curriculum is designed to show you how a program may be constructed and to help you select a proper sequence of courses in the major. It is not likely that these courses can always be taken in the order given. Your advisor will help you design a personalized program of studies.

	F	W	S
First Year			
Introduction to Communication	4	-	-
Copywriting	-	3	-
Science Sequence	5	5	5
College English I,II	4	4	-
Religion Courses	3	-	3
Exercise Science Activity Course	-	-	1
General Education/Electives	-	4	7
	16	16	16
Second Year			
Interpersonal Communication	3	-	-
Health Communication	3	-	-
Science Sequence	4	4	4
General Education/Electives	6	12	12
	16	16	16
Third and Fourth Years			
Major Electives	6	6	3
Communication Research I,II	3	3	-
Health Communication Seminar	-	2	-
Organizational Communication	-	3	-
Intercultural Communication	-	3	-
Small Group Communication	-	-	3
Visual Communication & Semiotics	-	-	3
Internship	-	-	3
Senior Assessment Seminar	-	-	.2
General Education/Electives	23	15	20
	32	32	32.2