Student Learning Outcomes

**Students can:**
- Demonstrate foundational knowledge of the functional areas of business.
- Assess information and situations to make rational ethical business decisions.
- Evaluate organizational strengths, weaknesses, opportunities, and threats.
- Demonstrate effective individual, interpersonal, and collaborative communication skills.
- Explain major leadership theories and approaches to stimulating teamwork and motivation.
- Describe operational management concepts utilized in project management, production of goods and services, and supply chain environments in organizations.
- Explain corporate governance principles and their applications to social responsibility, management of stakeholders, and ethical behavior in organizations.

Occupational Information

**What can I do with this major?**
Following graduation, students with an emphasis in management often begin their career in the following:
1. Purchasing, human resources, production or manufacturing departments.
2. Internship or management training program.
3. Graduate schools of business, law, medicine or dentistry.

A wide variety of opportunities is available to students with this emphasis. The ultimate position is dependent upon each individual. Graduates who put forth the effort and have the desire for advancement generally move into responsible leadership positions.

Additional Education Required?
A bachelor’s degree is required for many entry-level positions in business and is usually required for advancement in management positions. Managers have found that the knowledge and perspective gained in earning a master’s and/or doctorate degree enhances their competitive position. To reach the highest ranks in college and university environments, a doctorate is essential.

Job Outlook
A career in management provides the greatest flexibility to graduates. Managers are needed in every sector of society: business, education, finance, healthcare, hospitality, and government are just some examples. Graduates with this degree should have developed core business competencies and strong interpersonal and decision-making skills. The field of management is very broad and encourages individuals to utilize their specific abilities towards goal-setting and motivating others.

Major Course Requirements

*A minimum of 102 hours (58 upper-division hours)*

**Required Core Courses (62-63 hours):**
- ACCT 121+122 Financial Accounting I, II 3+4
- ACCT 123 Managerial Accounting 3
- BUAD 279 Business Communication 3
- BUAD 290 Seminar in Business 1
- BUAD 325+326 Business Law I, II 3+3
- BUAD 494 Internship 1
- ECON 261 Macroeconomics 4
- ECON 265 Microeconomics 4
- FIN 341 Finance 5
- INF 147 PC Word Processing 1
- INF 148 PC Spreadsheets 1
- MGMT 228 Management Information Systems 4
- MGMT 361 Management 4
- MGMT 481 Operations Management 3
- MGMT 491 Strategic Management 3
- MKTG 351 Marketing 4
- STAT 222 Introduction to Statistics 4

**At least one of the following courses:**
- MATH 106 College Algebra (4)
- MATH 130 Precalculus (5)
- MATH 131 Calculus I (4)

**Recommended Supporting Course:**
- BUAD 118 Personal Money Management (3)

**Emphasis (39-40 hours):**
- ACCT 311 Intermediate Accounting I 3
- BUAD 334 Entrepreneurship 3
- MGMT 350 Project Management 3
- MGMT 465 Organizational Behavior 3
- MGMT 466 Business and Society 3

**At least 15 hours from the following:**
- ACCT 343 Business Taxation (4)
- ACCT 391 Acct Systems in Small Businesses (2)
- BUAD 371 Insurance and Risk Management (3)
- INF 380 Database Analysis & Design (3)
- INF 470 Management Science (3)
- MGMT 457 International Business (3)
- MGMT 472 Human Resources Management (3)
- MKTG 372 Retailing Management (3)
- MKTG 377 Sales Management (3)

**At least one of the following courses:**
- ACCT 321 Cost Accounting I (3)
- ACCT 322 Cost Accounting II (3)

**Additional hours from the following:**
- 3*

Additional hours (at least 4 upper-division hours) selected from ACCT, BUAD, ECON, FIN, INF, MGMT, and MKTG courses to total at least 102 hours.

* Courses used to fulfill requirements in these sections may not also fulfill requirements in another emphasis or business program.
General Education Requirements

To view general education requirements for this major, please refer to page A-03, Summary of General Education Requirements: B.B.A. Degree.

The B.B.A. degree in Business Administrations permits a student to specialize in a chosen field of business.

How to Construct Your Own Program

1. Counsel with your advisor.
2. Consider your aptitudes, interests, and available courses.
3. Schedule major courses and cognates first.
4. Fill the rest of your schedule with G.E. requirements.
5. For the freshman year include English, Religion, and PE courses. Also include Basic Algebra I+II unless waived by previous work.

What the Degree Includes

A total of 192 quarter hours including:
1. A minimum of 60 upper division hours.
2. General Education requirements.
3. Major requirements.
4. Minimum 2.0 GPA, overall and major.

For More Information

Business Administration and Economics Department
Pacific Union College
One Angwin Avenue
Angwin, CA 94508
(707) 965-6238

Website: www.puc.edu/business-administration-economics

The U.S. Occupational Outlook Handbook provides helpful occupational information.

Sample Four-Year Program

It is not likely that these courses can always be taken in the order given. Your advisor will help you design a personalized program of studies.

First Year
Financial & Managerial Accounting 3 4 3
Math Course (MATH 106 or 130 or 131) 4 - -
College English I, II 4 4 -
Religion - 3 -
Exercise Science - - 1
Word Processing & Spreadsheets - 1 1
Personal Money Management 3 - -
General Education/Electives 2 4 11
16 16 11

Second Year
Intermediate accounting 3 - -
Seminar in Business 1 - -
Microeconomics 4 - -
Business Communication - - 3
Management Information Systems - - 4
Introduction to Statistics 4 - -
Marketing - - 4
Religion 3 3 -
General Education/Electives 4 9 6
16 16 16

Third Year
Finance 5 - -
Cost Accounting 3 - -
Project Management 3 - -
Internship - 1 -
Entrepreneurship - - 3
Management - - 4
Major Electives/Gen Ed/Electives 5 15 9
16 16 9

Fourth Year
Business Law 3 3 -
Operations Management 3 - -
Business & Society 3 - -
Organizational Behavior 3 - -
Strategic Management - 3 -
Senior Assessment Seminar - - .2
Major Electives/Gen Ed/Electives 4 10 16
16 16 16.2