

Major Course Requirements

A minimum of 72 hours (46 upper-division hours)

► **Required Core Courses (23 hours):**

COMM 134	Mass Media Communication	3
COMM 223	Interpersonal Communication*	3
COMM 226	Public Speaking*	3
COMM 330	Intercultural Communication I	3
COMM 424	Communication Research I	2
COMM 425	Communication Research II	2
COMM 450	Senior Seminar in Communication Disciplines	2
JOUR 141	Newswriting and Reporting	3
JOUR 244	Copyediting	2

► **Emphasis (49 hours):**

COMM 328	Small Group Communication	3
COMM 329	Organizational Communication	3
COMM 340	Visual Communication & Semiotics	3
COMM 423	Communication Theory	2
JOUR 242	Photojournalism	3
JOUR 341	Advanced Newswriting	3
JOUR 434	Media Law and Ethics	3
JOUR 443	Investigative Reporting	3
JOUR 494	Journalism Internship	3
PREL 231	Public Relations I: Introduction	3
PREL 350	Promotional Writing for the Media	3

At least one of the following courses:

COMM 426	Argumentation (3)	3
COMM 427	Persuasive Communication (3)	3

At least 6 hours from the following:

Additional upper-division COMM, PREL, or JOUR courses 6

Cognate Courses

ARTD 253	Publication Technology	3
ARTP 150	Black & White Photography*	3
RELT 330	The Christian and the Media	2

Typing Proficiency

Typing skill is essential for an emphasis in journalism. If you are deficient in this area, you should take OFAD 111 during the first quarter of your freshman year.

* This major fulfills the following G.E. requirements:
Oral Communication: Fulfilled by COMM 226
Practical and Applied Arts: Area 1 fulfilled by ARTP 150.
Area 4 fulfilled by COMM 223.

Student Learning Outcomes

Students can:

- Recognize and practice the elements of competent communication with diverse others.
- Research, analyze, organize, and deliver presentations designed to inform, to persuade, and to entertain through a variety of contexts (i.e. written expression, the public venue, and the mass media).
- Analyze and interpret the structure and process of contemporary mass communication.
- Demonstrate competency in systematic inquiry.
- Recognize, analyze and practice ethical communication from a Christian worldview.
- Demonstrate competencies in interviewing, newswriting, investigative reporting, editorial writing and photojournalism.
- Recognize the ethical responsibilities and challenges of the journalistic endeavor.
- Recognize components of the historical journalistic traditions that form the foundation of contemporary journalism.
- Identify and evaluate one's own personal biases and those of others in journalistic writing.

Occupational Information

What can I do with this major?

Journalistic writing skills allow students to enter media outlets that specialize in news reporting, feature writing, editing and interviewing. In addition, writing and communication skills are rated as top skills all companies seek in their employees.

Additional Education Required?

The degree is an entry-level one that does not require additional education to be successful in the field. However, many graduates have entered graduate programs in pre-professional areas, business, and writing, depending on their career goals and interests.

Public Sector vs. Denominational

Opportunities are available in both the public sector and denominational employment. Students who possess keen communication, writing and editing skills are in high demand in nearly every industry.

Job Outlook

The outlook is excellent, as more mediums (broadcast, print, online, etc.) seek talented graduates. However, journalism is a competitive job market, and only those who have honed their skills through practice and discipline will find immediate jobs in the field upon graduation.

General Education Requirements

To view general education requirements for this major, please refer to page A-01, Summary of General Education Requirements: BA-BS degree.

How to Construct Your Own Program

1. Counsel with your advisor.
2. Consider your aptitudes, interests, and available courses.
3. Schedule major courses and cognates first.
4. Fill the rest of your schedule with G.E. requirements.
5. For the freshman year include English, Religion, and PE courses. Also include Introductory & Intermediate Algebra unless waived by previous work.

What the Degree Includes

- A total of 192 quarter hours including:
1. A minimum of 60 upper division hours.
 2. General Education requirements.
 3. Major requirements.
 4. Minimum 2.0 GPA, overall and major.

For More Information

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Sample Four-Year Program

This sample curriculum is designed to show you how a program may be constructed and to help you select a proper sequence of courses in the major. It is not likely that these courses can always be taken in the order given. Your advisor will help you design a personalized program of studies.

First Year	F	W	S
Mass Media Communication	3	-	-
Major Electives*	-	3	-
Public Speaking	-	-	3
College English	-	4	4
Religion	3	-	3
Exercise Science	-	1	1
Newswriting & Reporting	-	-	3
Copyediting	-	2	-
General Ed/Electives	10	6	2
	16	16	16

Second Year	F	W	S
B & W Photography	3	-	-
Photojournalism	-	-	3
Public Relations I: Intro	-	3	-
General Ed/Electives	13	13	13
	16	16	16

Third and Fourth Years	F	W	S
Major Electives*	3	3	-
Advanced Newswriting	3	-	-
Small Group Communication	-	-	3
Intercultural Communication	-	3	-
Communication Theory	-	2	-
Communication Research I	-	2	-
Communication Research II	-	-	2
Persuasive Comm or Argumentation	-	-	3
Senior Seminar in Comm. Disc.	-	2	-
Organizational Communication	3	-	-
Visual Communication & Semiotics	-	-	3
Internship	-	-	3
Media Law & Ethics	3	-	-
Promotional Writing for the Media	-	-	3
General Ed/Electives	20	20	15
	32	32	32

* Recommended Major Electives: Any course designated COMM or PREL.