

Pacific Union College

Major in International Communication: French Emphasis—B.A.

OCCUPATIONAL INFORMATION

General Areas of Service:

Students graduating with a degree in International Communication generally find work in four international areas:

- (1) Multi-national corporations (e.g. IBM, Exxon)
- (2) Non-profit organizations (e.g. Red Cross)
- (3) Government (e.g. Voice of America, United Nations, Peace Corps)
- (4) Religious and charitable organizations (e.g. missionary)

Specifically, graduates may work as communication specialists in public relations, news and information gathering, translation, lobbying, and numerous other areas. The major is particularly attractive to those who enjoy traveling and interacting with persons of various cultures.

Professional Training:

The International Communication major requires training in three areas:

- (1) Communication skills development
- (2) Foreign language fluency
- (3) Intercultural knowledge and sensitivity

Students are encouraged to gain practical experience through the department's internship program.

Denominational Service:

Pacific Union College was the first Seventh-day Adventist college or university to offer a degree in International Communication. This degree is particularly important given the international character of the United States and of the Seventh-day Adventist church.

Job Outlook:

The job outlook is extremely bright, especially for those students exhibiting initiative, creativity and persistence in obtaining their first professional position.

Earnings:

Starting salaries are between \$22,000 and \$25,000 with experienced international communication specialists earning up to \$750,000 in administrative positions.

MAJOR REQUIREMENTS

Major in International Communication: French Emphasis—

B.A.: A minimum of 48 hours (24 in the upper division) including the following:

Required Core Courses:

COMM 134	Media Communication Careers	3
COMM 226	Public Speaking* ¹	3
COMM 328	Small Group Communication	3
COMM 330	Intercultural Communication	3
COMM 450	Senior Sem. in Comm. Disciplines	2
JOUR 141	Newsriting and Reporting	3
PREL 231	Public Relations I: Introduction	3
U. D. Elective	(COMM, PREL, or JOUR courses)	7

French Emphasis: (21 hours including 12 upper division hours)

A minimum of 12 hours of advanced-level French (courses numbered 300 and above) at Seminaire Adventiste du Saleve, Collonges, France.

The following courses at PUC are required:

FREN 385	Business French ***	4
FREN 441	Readings in 19th Century French Lit.***	4
	<i>(or FREN 442 Readings in 20th Century French Lit.)***</i>	
	<i>(or FREN 443 Contemporary Francophone Lit.)***</i>	4
FREN 367	French Culture and Civilization ***	4

Required Cognate Courses:

ANTH 124	Cultural Anthropology* ³	4
CPTR 105	Introduction to Computers* ⁶	3
	<i>(or OFAD 201 or 203 Word Processing*⁶)</i>	
HIST 101-102	History of World Civilizations* ²	4-4
MKTG 374	Advertising	3
MGMT 457	International Management	3
RELH 311	World Religions* ⁵	3
SOCI 355	“Racial” and Ethnic Relations* ³	3

One course from the following:

GEOG 210	World Regional Geography (3)***	
GEOG 220	Geography of the Americas (3)***	
PLSC 328	Critical World Issues (3)***	
PLSC 485	Foreign Relations of the U.S. (3)***	

One course from the following:

HIST 230	Intro to Asian History (3)***	3-4
HIST 358	Recent America (4)***	
HIST 410	Seminar in African History (4)***	
HIST 411	Seminar in the History of the Americas (4)***	
HIST 412	Seminar in Asian History (4)***	
HIST 413	Seminar in European History (4)***	

Recommended Cognate Course:

GRMN 151-2-3	Intermediate German (4-4-4)
SPAN 151-2-3	Intermediate Spanish (4-4-4)

For More Information:

Communication Department
 Pacific Union College
 One Angwin Avenue
 Angwin, CA 94508 (707) 965-6437

Go to <http://www.puc.edu> or
http://www.puc.edu/PUC/academics/Academic_Departments/Comm_Dept/

Footnotes:

- * This major fulfills the following G.E. requirements:
- *** Courses offered alternate years only.
- 1. Oral Communication: Fulfilled by COMM 226
- 2. Historical Context: Fulfilled by HIST 101-102
- 3. Social Sciences: Fulfilled by ANTH 124 and SOCI 355
- 4. Foreign Language requirement
- 5. Religion: Three hours fulfilled by RELH 311
- 6. Personal Management Skills: Fulfilled by CPTR 105 or OFAD 201

SUMMARY OF GENERAL EDUCATION

Note: The following is a brief summary of General Education requirements. For a full explanation, please refer to the Pacific Union College Catalog.

Foundations of Learning

ENGL 101-102 College English (4-4)
Speech course: Fulfilled by Major
STAT 222 Introduction to Statistics (4)

Human Identity in Cultural Contexts

Historical Context: Fulfilled by the Cognates
Philosophy course: To be chosen from list (3)
Social Sciences: Fulfilled by the cognates
Foreign language: Fulfilled by the Major

Insights of the Imagination

Literature: ENGL 301 Great Books (4)
Art history course: To be chosen from list (3)
Music history course: To be chosen from list (3)

The Natural World: Introductory-level

Algebra: A full year of Algebra II with a grade of C- or better at the secondary level or the following:
MATH 096 Intermediate Algebra
The algebra requirement should be completed by the end of the sophomore year.

One year of each Science (C- or better for high school):
H.S. biology or BIOL 105 Intro to Biology (5)
H.S. chemistry or CHEM 101 Introductory Chemistry (4)
H.S. physics or PHYS 105 Introduction to Physics (5)

The Natural World: College-level

Scientific Inquiry: GSCI 205 Scientific Revolutions (3)
Laboratory science course: To be chosen from list (4)
(Note: Completion of a science sequence will satisfy both Scientific Inquiry and Insight Through Investigation. See Catalog for appropriate sequences.)
Science, Technology, and Culture: To be chosen from list (3)

Revelation, Belief, and Action

Sixteen to eighteen quarter hours distributed as follows:
Minimum: 6 hours of courses with RELB prefixes
Maximum: 9 hours of lower division will apply
For transfer students from public colleges, this requirement is prorated: Sophomores—14, Juniors—10, Seniors—6

Health and Fitness

One health course: To be chosen from list (2)
Four ESAC courses including one aerobics (4)
Transfer students: One for each year in residence at PUC

Skills for Daily Living

Select 4 units from 2 or more categories. To be chosen from list (4)

SAMPLE FOUR-YEAR PROGRAM

This sample curriculum is designed to show you how a program may be constructed and to help you select a proper sequence of courses in the major. It is not likely that these courses can always be taken in the order given. Your advisor will help you design a personalized program.

First Year	A	W	S
Media Communication Careers	3	-	-
Public Speaking	-	-	3
College English	-	4	4
Religion	2	2	-
Exercise Science	-	1	1
Beginning French (or Intermediate)	4	4	4
Cultural Anthropology	-	4	-
General Ed/Electives*	<u>7</u>	<u>1</u>	<u>4</u>
	16	16	16

Second Year (In Collonges)	A	W	S
Advanced French	4	4	4
General Ed/Electives*	<u>12</u>	<u>12</u>	<u>12</u>
	16	16	16

Third and Fourth Years	A	W	S
Small Group Communication	-	-	3
Intercultural Communication	-	3	-
Newswriting and Reporting	-	-	3
Public Relations I: Introduction	-	3	-
Advertising	3	-	-
Senior Sem. in Comm. Disciplines	-	2	-
Major Electives (COMM/PREL/JOUR)**	5	2	-
World Religions	3	-	-
“Racial” and Ethnic Relations	-	3	-
Computer Course (see other side)	3	-	-
International Mgmt	-	-	3
Cognate Choice Courses(see major)	3	3	-
Business French	-	4	-
Readings in 19th-C. French Lit.	-	4	-
French Culture & Civilization	-	3	-
General Ed/Electives*	<u>15</u>	<u>8</u>	<u>20</u>
	32	32	32

*See “Summary of General Education” above.

**Recommended Major Electives: Argumentation, Organizational Communication, Newswriting, Introduction to Public Relations, Fund-Raising and any course designated JOUR or PREL.

How to Construct Your Own Program

1. Counsel with your advisor.
2. Consider your aptitudes, interests, and available courses.
3. Schedule major courses and cognates first.
4. Fill the rest of your schedule with G.E. requirements.
5. For the freshman year include English, religion, and PE courses.

What the Degree Includes

A total of 192 quarter units including:

1. A minimum of 60 upper division units.
2. General Education requirements.
3. Major requirements.
4. Minimum 2.0 GPA, overall and major.